

Lexington-Fayette Urban County Government

*200 E. Main St
Lexington, KY 40507*



Tuesday, November 20, 2012

3:00 PM

Packet

Council Chamber

Urban County Council Work Session

**URBAN COUNTY COUNCIL
SCHEDULE OF MEETINGS
November 19 – November 26, 2012**

Monday, November 19

No Meetings

Tuesday, November 20

Corridors Commission.....9:00 am
Conference Room – 5th Floor Government Center

Social Services & Community Development Committee.....11:00 am
Council Chambers – 2nd Floor Government Center

Planning & Public Works Committee.....1:00 pm
Council Chambers – 2nd Floor Government Center

Council Work Session.....3:00 pm
Council Chambers – 2nd Floor Government Center

Wednesday, November 21

No Meetings

Thursday, November 22

Offices Closed – Thanksgiving Holiday

Friday, November 23

Offices Closed

Monday, November 26

No Meetings

URBAN COUNTY COUNCIL

WORK SESSION SUMMARY

TABLE OF MOTIONS

November 13th, 2012

Mayor Jim Gray called the meeting to order at 3:05pm. All Council Members were present.

I. Public Comment – Issues on Agenda - No

II. Requested Rezonings/Docket Approval

Motion by Henson to add to the docket an ordinance amending section 2-458 of the Code of Ordinances changing the membership requirements of the Commissioner for Citizens with Disabilities. Seconded by Gorton. Motion passed without dissent.

Motion by Blues to approve the docket. Seconded by Gorton. Motion passed without dissent.

III. Approval of Summary

Motion by Gorton to approve the summary. Seconded by Myers. Motion passed without dissent.

IV. Budget Amendments

Motion by Beard to approve the budget amendments. Seconded by Gorton. Motion passed without dissent.

V. New Business

Motion by Ellinger to approve the new business. Seconded by Gorton. Motion passed without dissent.

VI. Continuing Business

Motion by Ellinger to approve the Neighborhood Development Funds. Seconded by Gorton. Motion passed without dissent.

Motion by Myers to approve establishing a baseline of 300 summer youth employment slots by FY2014. Seconded by Crosbie. Motion passed without dissent.

Motion by Myers to move the Senior Citizens Center issue and presentation to Work Session. Seconded by Henson. Motion passed without dissent.

Motion by Ellinger to approve allocating \$60,000 of UDAG funds to the Living Arts and Science Center. Seconded by Kay. Motion passed without dissent.

Motion by Ellinger to approve allocating \$31,500 of UDAG funds for the Chevy Chase Intersection. Seconded by Farmer. Motion passed without dissent.

Motion by Ellinger to approve allocating \$2,122 of UDAG funds for brake signage project. Seconded by Gorton. Motion passed 14-1. Stinnett voted nay.

Motion by Ellinger to approve allocating \$39,775 of UDAG funds to the Gainesway Small Area Plan. Seconded by Myers. Motion passed without dissent.

Motion by Ellinger to approve allocating \$20,000 to the Living Arts and Science Center from the General Fund. Seconded by Myers. Motion passed without dissent.

VII. Council Reports

Motion by Henson that the Environmental Quality Committee examine the issue of roadway drainage ditch maintenance. The Division of Water Quality staff are asked to present information on current policies, procedures, budgets, or ordinances related to the maintenance of drainage ditches within the public right of way or street. Seconded by Martin. Motion passed without dissent.

VIII. Mayor's Report

Motion by Farmer to approve the Mayor's Report. Seconded by Blues. Motion passed without dissent.

IX. Public Comment- Issues Not on Agenda – No

X. Adjournment

Motion by Farmer to adjourn. Seconded by Blues. Motion passed without dissent.

**Lexington-Fayette Urban County Government
Work Session Agenda
November 20, 2012**

- I. Public Comment - Issues on Agenda**
- II. Requested Rezoning/ Docket Approval – No**
- III. Approval of Summary – Yes p. 1 - 2**
- IV. Budget Amendments – No**
- V. New Business – Yes p. 7 - 16**
- VI. Continuing Business/ Presentations**
 - a** Neighborhood Development Funds - November 20, 2012 p. 17 - 18
 - b** Presentation: Chip Rewards;
By: Bill Dexheimer, CEO of CHIP Rewards p. 19 - 22
 - c** Presentation: Title VI & International Demographics;
By: Isabel Taylor, Department of Social Services p. 23 - 29
- VII. Council Reports**
- VIII. Mayor's Report – Yes**
- IX. Public Comment - Issues Not on Agenda**
- X. Adjournment**

Administrative Synopsis - New Business Items

- a 1175-12** Authorization to execute an agreement with ChipsRewards to provide a health incentive program in which members may collect points and redeem them for merchandise, travel, services and other rewards. (L1175-12) (Maxwell/Graham)
This is a request to execute an agreement with ChipsRewards to provide a health incentive program in which members may collect points and redeem them for merchandise, travel, services and other rewards for a three (3) year term. The estimated annual impact is \$332,290. Funds are budgeted. p. 7
- b 1183-12** Authorization to repeal subsection 13-13(b)(11) of the Lexington-Fayette Urban County Government Code of Ordinances pertaining to the licensing of dealers in firearms or deadly weapons in compliance with KRS 65.870. (L1183-12) (O'Mara/Driskell)
This is a request to repeal subsection 13-13(b)(11) of the Lexington-Fayette Urban County Government Code of Ordinances pertaining to the licensing of dealers in firearms or deadly weapons in compliance with KRS 65.870. p. 8
- c 1191-12** Authorization to execute an amendment to the Agreement with the Board of Education of Fayette County, Kentucky under the 2010 Project Safe Neighborhood Grant. (L1191-12) (Gooding/Mason)
This is a request to execute an amendment to the Agreement with the Board of Education of Fayette County, Kentucky under the 2010 Project Safe Neighborhood Grant for an amount of \$6,000 for the continuation of gang prevention programs. This increase brings the total project cost to \$16,000. Funds are budgeted. p. 9
- d 1192-12** Authorization to execute a Master Services Agreement with PowerPhone, Inc. to secure training, supporting documentation and certification services to obtain Emergency Medical Dispatch (EMD) certification for E-911 employees. (L1192-12) (Lucas/Mason)
This is a request to execute a Master Services Agreement with PowerPhone, Inc. to secure training, supporting documentation and certification services to obtain EMD certification for E-911 employees assigned to the Fire headquarters facility. The total cost for the current fiscal year is a maximum of \$5,983. Funds are budgeted. p. 10

- e** **1193-12** Authorization to execute an agreement with the Kentucky Department of Fish and Wildlife Resources (KDFWR) for the purpose of maintaining recreational fishing on Jacobson Lake. (L1193-12) (Hancock/Hamilton)
This is a request to execute an agreement with the KDFWR for the purpose of maintaining recreational fishing on Jacobson Lake as part of the state Fishing in Neighborhoods (FINS) program. There is no budgetary impact. p. 11
- f** **1207-12** Authorization to accept a fixed price offer for natural gas supplied under Columbia Gas of Ky SVGTS tariff, not to exceed \$6.40 per Mcf. (L1207-12) (Bush/Moloney)
This is a request to accept a fixed price offer for natural gas supplied under Columbia Gas of KY SVGTS tariff, not to exceed \$6.40 per Mcf. Offers will be obtained through competitive bids but in no case will exceed ceiling price of \$6.40 per Mcf. p. 12
- g** **1210-12** Authorization to execute a Management Agreement with Lexington and Fayette County Parking Authority (LFCPA) for the operation and management of the District Courthouse Parking Garage. (L1210-12) (Hamilton)
This is a request to execute a Management Agreement with LFCPA for the operation and management of the District Courthouse Parking Garage until the existing debt is paid off and ownership of the garage is transferred to LFCPA. There is no budgetary impact. p. 13
- h** **1211-12** Authorization to execute an agreement with Windstream to provide network services related to the Public Safety Radio System. (L1211-11) (Lucas/Mason)
This is a request to execute an agreement with Windstream to provide network services related to the Public Safety Radio System. The total cost per month is a maximum of \$19,000, plus a one time \$95,000 implementation fee. Funds are budgeted. p. 14
- i** **1213-12** Authorization to accept award from the Kentucky Office of Homeland Security under the Law Enforcement Protection Program for purchase of 30 body armor vests. (L1213-12) (Gooding/Mason)
This is a request to accept award in the amount of \$16,500 from the Kentucky Office of Homeland Security under the Law Enforcement Protection Program for purchase of 30 body armor vests. Matching funds are not required. Budget amendment in process. p. 15

- j **1216-12** Authorization to execute a renewal of the Flexible Spending Account Agreement with AmeriFlex for health and dependent care flexible spending accounts for the period beginning January 1, 2013 through December 31, 2013. (L1216-12) (Maxwell/Graham)
This is a request to execute a renewal of the Flexible Spending Account Agreement with AmeriFlex for health and dependent care flexible spending accounts for the period beginning January 1, 2013 through December 31, 2013. The estimated cost is \$45,900. Funds are budgeted. p. 16



Lexington-Fayette Urban County Government
DIVISION OF HUMAN RESOURCES

Jim Gray
Mayor

Janet Graham
Commissioner

M E M O R A N D U M

TO: Jim Gray, Mayor
Richard Moloney, Chief Administrative Officer
Council Members

FROM: _____
John Maxwell, Director
Division of Human Resources

DATE: November 1, 2012

RE: **ChipsRewards Agreement**

The attached action authorizes the Mayor to execute an agreement with ChipsRewards to provide health incentive program in which members may collect Points in connection with their membership in the program and redeem accumulated Points for merchandise, travel, services and other rewards; for a three (3) year term, effective upon passage of Council.

Funds are budgeted in account 6002-160504-1841-71203.

If you have questions or need additional information, please contact Daniel H. Fischer at 258-3030.

Attachments

DF/

13-0034



Lexington-Fayette Urban County Government
DEPARTMENT OF FINANCE & ADMINISTRATION

Jim Gray
Mayor

Jane Driskell
Commissioner

MEMORANDUM

TO: Mayor Jim Gray
Richard Moloney, CAO
Urban County Council Members

FROM: Bill O'Mara, Director Division of Revenue

DATE: November 2, 2012

SUBJECT: Licensing of Firearm Dealers

A recommendation to repeal Section 13-13(b) (11) of the Code of Ordinances, which provides for the licensing of firearms dealers based upon HB500 (KRS 65.870), which greatly limits a local government's ability to regulate firearms and provides penalties in the event of a violation. A copy of the statute is attached.

Please contact Managing Attorney David Barberie or me should you have any questions.

cc Jane Driskell, Commissioner of Finance



Mayor Jim Gray

LEXINGTON-FAYETTE URBAN COUNTY GOVERNMENT
Division of Grants and Special Programs

TO: JIM GRAY, MAYOR
URBAN COUNTY COUNCIL

FROM: IRENE GOODING, DIRECTOR
DIVISION OF GRANTS AND SPECIAL PROGRAMS

DATE: NOVEMBER 5, 2012

SUBJECT: REQUEST COUNCIL AUTHORIZATION TO EXECUTE AMENDMENT TO
AGREEMENT WITH BOARD OF EDUCATION OF FAYETTE COUNTY,
KENTUCKY UNDER THE 2010 PROJECT SAFE NEIGHBORHOOD GRANT

On June 21, 2012 (Resolution No. 338-2012), the Urban County Council approved the execution of an agreement with the Board of Education of Fayette County, Kentucky, in the amount of \$10,000 for continuation of gang prevention program at MLK Academy, and other high risk schools. The Project Safe Neighborhoods Task Force, convened by the U.S. Attorney's Office, Eastern District of Kentucky, has approved the award of additional federal funds in the amount of \$6,000 for this purpose. New total is \$16,000.

The source of funds is U.S. Department of Justice under the 2010 Project Safe Neighborhood Program. The purpose of this project is to support new and expanded gun-crime prevention and enforcement efforts under the Project Safe Neighborhoods (PSN) initiative in the 67 counties of the Eastern District, including Fayette County. The Project Safe Neighborhood program brings together federal, state and local law enforcement and communities in a unified effort to reduce gun crime across America. The LFUCG serves in the capacity of fiscal agent for this grant.

Funds for amendment to agreement is budgeted as follows:

FUND	DEPT ID	SECTION	ACCOUNT	PROJECT	BUD REF	ACTIVITY
3140	505001	5011	71299	PROJSAFNE 2011	2011	FED GRANT

Council authorization to execute the amendment to agreement is hereby requested.


Irene Gooding, Director

Xc: Clay Mason, Commissioner of the Department of Public Safety

HORSE CAPITAL OF THE WORLD

200 East Main Street 6th Fl Lexington, KY 40507 PH (859)258-3070 FAX (859)258-3081 www.lexingtonky.gov

FAWP51\HCD\GRANTS\FEDERAL\US DEPT OF JUSTICE\PROJECT SAFE NEIGHBORHOODS-2011\13-bluesheet memo for Fayette County
Public Schools amendment.doc



Lexington-Fayette Urban County Government
DEPARTMENT OF PUBLIC SAFETY

Jim Gray
Mayor

Clay Mason
Commissioner

October 30, 2012

TO: Mayor Jim Gray and Urban County Council

FROM: David S Lucas, Director of Enhanced 9-1-1

RE: Service Agreement with PowerPhone, Inc

VIA: Clay Mason, Commissioner of Public Safety

The Division of Enhanced 9-1-1 is securing training, supporting documentation and certification services from PowerPhone, Inc to obtain Emergency Medical Dispatch (EMD) certification for all E911 employees assigned to Fire HQ facility. The service analyzes current proficiency levels, provides needed training and provides ongoing documentation updates to maintain EMD levels for designated personnel.

The total cost for the present fiscal year is a maximum of \$5,983 and is fully budgeted within the Division of Enhanced 911. The requested software, installation, training and maintenance meet all state specifications and are acceptable expenses as outlined by regulations created by the Commonwealth of Kentucky.

The following documents are attached:

1. Administrative review form. (Blue sheet)
2. Master Service Agreement with PowerPhone, Inc.

Please return completed documents to my attention for final disposition.



Lexington-Fayette Urban County Government
DEPARTMENT OF GENERAL SERVICES

Jim Gray
Mayor

Sally Hamilton
Commissioner of General Services

To: Mayor Jim Gray
Urban County Council Members

From: Jerry Hancock, Director, Division of Parks and Recreation

Date: November 5, 2012

Subj: Jacobson Lake: FINS program

The Kentucky Department of Fish and Wildlife (KDFWR) is seeking to formulize the fish stocking program at Jacobson Park by partnering with LFUCG Division of Parks and Recreation through Fishing in Neighborhood (FINS) program.

The FINS program will permit KDFWR to manage fish populations, including the stocking of rainbow trout and channel catfish. Fishing will be improved through stocking and habitat management at Jacobson Lake, which is listed as one of the top ten citizen priorities in the Parks Master Plan. Combined with the installation of an accessible fishing pier at Jacobson Lake this month, and the stocking of fish by the KY Department of Fish and Wildlife, Parks has greatly improved an amenity for the entire county's use.

The FINS program requires a 25% local match that can be in-kind services and includes mowing, refuse collection, maintenance of boat docks, fishing piers, and other similar maintenance activities. Since we already provide many of these services at Jacobson, the only additional workload to the division will be recording these activities on the appropriate forms for the FINS program.

Department of Law reviewed the draft agreement provided by KDFWR and noted two suggestions and one required change. KDFWR changed the agreement to reflect the required change and one of Law's suggestions. The suggestion of changing the venue of legal action from Franklin County to Fayette County was not accepted by KDFWR.

Attached is the original agreement signed by KDFWR which requires approval by the Urban County Council.

Please let me know if you need additional information.



Lexington-Fayette Urban County Government
DEPARTMENT OF ENVIRONMENTAL QUALITY & PUBLIC WORKS

Jim Gray
Mayor

Richard Moloney
Commissioner

November 8, 2012

To: Mayor Jim Gray
Council Members

From: Richard Moloney
Environmental Quality & Public Works

Subject: Natural Gas Bid Recommendation

Requesting approval to sign a fixed-price offer for natural gas supplied under Columbia Gas of Kentucky's SVGTS tariff, not to exceed \$6.40 per Mcf (thousand cubic feet). Offers will be obtained through a competitive bid process conducted by Fellon McCord, consultant for LFUCG on natural gas pricing. LFUCG is seeking 12- and 24-month offers for the 2014 and 2015 fiscal years, respectively. The price of the offer will be determined by the bids received.

Under the SVGTS tariff, LFUCG can aggregate its natural gas consumption in order to solicit fixed-price bids from eligible CHOICE Marketers. This process generally results in lower gas costs over the term of the contract than if LFUCG were to purchase gas on an account-by-account basis using a quarterly, variable rate. In addition, the fixed-priced method provides more accuracy to the city in estimating and budgeting for natural gas utility costs.



Lexington-Fayette Urban County Government
DEPARTMENT OF GENERAL SERVICES

Jim Gray
Mayor

Sally Hamilton
Commissioner

MEMORANDUM

TO: Mayor Jim Gray
Urban County Council

FROM: Sally Hamilton
Commissioner of General Services

Date: November 9, 2012

RE: Management Agreement with Lexington-Fayette County Parking Authority (LFCPA)

I am requesting Urban County Council approval authorizing the Mayor to execute a Management Agreement with the Lexington and Fayette County Parking Authority for the operation and management of the District Courthouse Parking Garage located at a portion of 150 North Limestone Street (aka 110 Barr Street), Lexington, KY 40507. This agreement shall have a length that coincides with the full payment of all existing debt service on the Premises, at which time it is the intent of the parties that the Premises will be transferred in fee simple with any appropriate restrictions and covenants to the LFCPA.



Lexington-Fayette Urban County Government
DEPARTMENT OF PUBLIC SAFETY

Jim Gray
Mayor

Clay Mason
Commissioner

November 8, 2012

TO: Mayor Jim Gray and Urban County Council
FROM: David S Lucas, Director of Enhanced 9-1-1
RE: Sole Source procurement with Windstream Communications
VIA: Clay Mason, Commissioner of Public Safety

This request will authorize the mayor to enter an agreement with Windstream, to provide network services to the LFUCG related to the Public Safety Radio System. The agreement includes the design, implementation and ongoing maintenance and service for the Public Safety Radio Network which connects the designated radio antenna sites as defined by LFUCG and Cassidian; LFUCG's selected vendor for the radio system.

Sole source designation is warranted due to the complexity of the system design, geographic diversity of the sites and the required timely service requirements that insure continual operation of the radio system.

The total cost per month is a maximum of \$19,000 plus a one time \$95,000 implementation fee. All funds are budgeted within the Division of Enhanced 911 for the current and next fiscal years.

The following documents are attached:

1. Administrative review form. (Blue sheet)
2. Windstream service agreement.
3. Sole Source Procurement Certification

Please return completed documents to my attention for final disposition.



Mayor Jim Gray

LEXINGTON-FAYETTE URBAN COUNTY GOVERNMENT
Division of Grants and Special Programs

**TO: JIM GRAY, MAYOR
URBAN COUNTY COUNCIL**

**FROM: IRENE GOODING, DIRECTOR
DIVISION OF GRANTS AND SPECIAL PROGRAMS**

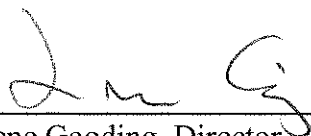
DATE: NOVEMBER 12, 2012

**SUBJECT: REQUEST COUNCIL AUTHORIZATION TO ACCEPT AWARD
IN THE AMOUNT OF \$16,500 FROM THE KENTUCKY OFFICE
OF HOMELAND SECURITY UNDER THE LAW
ENFORCEMENT PROTECTION PROGRAM FOR PURCHASE
OF 30 BODY ARMOR VESTS**

On February 16, 2012 (Resolution No. 39-2012), the Urban County Council approved the submission of a grant application to the Kentucky Office of Homeland Security requesting funds in the amount of \$16,500 from the Law Enforcement Protection Program for purchase of body armor vests. The Kentucky Office of Homeland Security has approved an award in the amount of \$16,500 for purchase of a minimum of 30 body armor vests.

The Law Enforcement Protection Program is a fund established by Kentucky Revised Statutes 16.220 to assist local government police departments and county sheriffs with body armor and other equipment needs. This program is a joint collaboration between the Kentucky Office of Homeland Security and the Kentucky State Police. Matching funds are not required.

Council authorization to accept the award is hereby requested.



Irene Gooding, Director

Xc: Clay Mason, Commissioner of Public Safety

HORSE CAPITAL OF THE WORLD



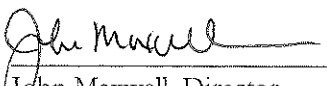
Lexington-Fayette Urban County Government
DIVISION OF HUMAN RESOURCES

Jim Gray
Mayor

Janet Graham
Commissioner

M E M O R A N D U M

TO: Jim Gray, Mayor
Richard Moloney, Chief Administrative Officer
Council Members

FROM: 
John Maxwell, Director
Division of Human Resources

DATE: November 12, 2012

RE: Flexible Spending Accounts Agreement—AmeriFlex

The attached action authorizes the Mayor to execute a renewal Flexible Spending Account Agreement with AmeriFlex for health and dependent care flexible spending accounts for the period beginning January 1, 2013 through December 31, 2013.

The administrative fee is \$4.50 per participating employee, per month, with approximately 850 participants. The cost is therefore approximately \$45,900.00 per year. Funds have been approved in the FY2013 budget.

If you have questions or need additional information, please contact Daniel H. Fischer at 258-3030.

Attachments
TMW/

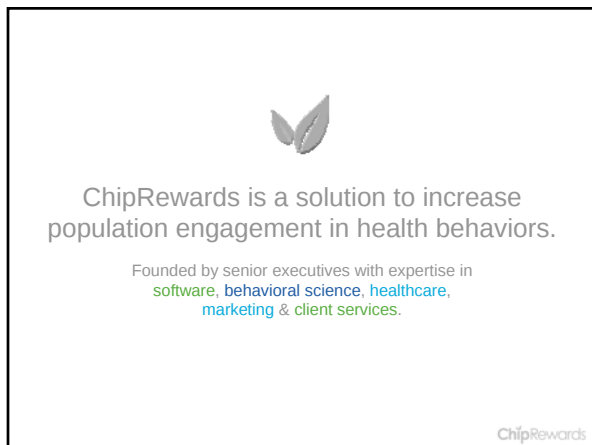
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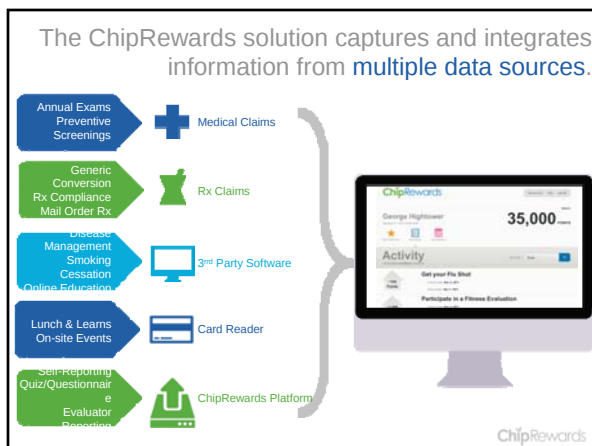
**Neighborhood Development Funds
November 20, 2012
Work Session**

Amount	Recipient	Purpose
\$ 1,000.00	Girls on the Run, Central Kentucky Corporation 1712 Fairway Drive Lexington, KY 40502 Heidi Gluckenberger	To support programming.
\$ 1,125.00	Fraternal Order of Police, Bluegrass Lodge Number IV, Inc. 224 N. Martin Luther King Boulevard Lexington, KY 40507 Teresa Gabbard	To support the "Shop with a Cop" program.
\$ 500.00	Stonewall Community Association, Inc. 608 Longwood Road Lexington, KY 40503 Don Starsinic	To construct neighborhood entrance sign.
\$ 1,000.00	YMCA of Central Kentucky 239 E. High Street Lexington, KY 40507 Dave Peterson	To assist with "Second Sunday" events.
\$ 950.00	Black Church Coalition of the Bluegrass, Inc. 961 St. Martins Avenue Lexington, KY 40505 William H Smith	To assist with programming for Lexington's less fortunate.
\$ 800.00	Carnegie Center for Literacy and Learning 251 W. Second Street Lexington, KY 40507 Neil Chetik	To assist with the Kentucky Writers Hall of Fame and costs of inaugural ceremony.
\$ 1,000.00	Dr. Roy P. and Juanita Betz Peterson Arts and Education Fund, Inc. 859 Glendover Road Lexington, KY 40502 Juanita Betz	To support the Musical Heritage Celebration and Vocal Competition.
\$ 650.00	Forest Ridge Maintenance Association, Inc. 3410 Spangler Drive, No. 22 Lexington, KY 40517 Bruce Camenisch	To assist with maintenance projects.
\$ 750.00	Lafayette High School Wrestling Booster Club, Inc. 401 Reed Lane Lexington, KY 40503 David Marshall	To purchase equipment.

Amount	Recipient	Purpose
\$ 2,400.00	Assurance for Life, Inc. 1517 Nicholasville Road Lexington, KY 40503 Cindy McDaniel	To provide free ultrasounds to women dealing with difficult circumstances around their pregnancies.
\$ 1,000.00	CASA of Lexington, Inc. 1155 Red Mile Place Lexington, KY 40504 Debra King	To provide advocacy services for abused and neglected children.
\$ 1,250.00	Georgetown Neighborhood Association, Inc. P.O. Box 11382 Lexington, KY 40575 Diane Marshall	To assist with implementation of athletic and mentoring programs.
\$ 700.00	Highlands Neighborhood Association 1972 Cathy Lane Lexington, KY 40511 Frank Mullins	For maintenance of neighborhood sign and right-of-way area.
\$ 700.00	Firebrook Estates Homeowners Association, Inc. 141 Prosperous Place, Suite 21B Lexington, KY 40509 Edwin Gibson	For tree replacement.
\$ 700.00	The Southland Association, Inc. 215 Southland Drive Lexington, KY 40503 Billy Sherrow	To assist with community events.







Reward Options



Rewards can be **tailored** to client needs, restrictions or organizational culture.

- Points-based rewards catalog with millions of options
- Internal redemption
 - Flex time
 - Company sponsored offerings
- Cash equivalent options
 - Premium reductions
 - HRA / HSA / FSA contributions
- Violation points

ChipRewards

Communications



ChipRewards utilizes all forms of communication to ensure program details are delivered effectively to your employees.

Information is delivered through the **member account**, **email**, **direct mail**, **SMS text** & **mobile access**.

ChipRewards

Electronic Communications

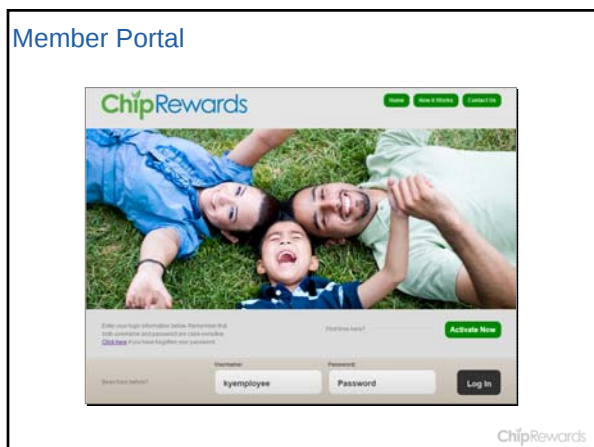


ChipRewards

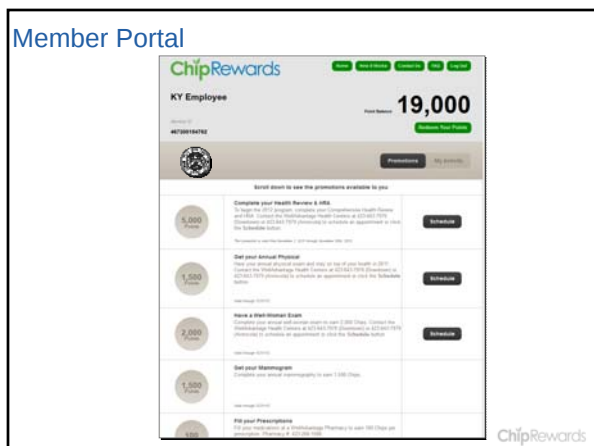
Communication Campaign Development



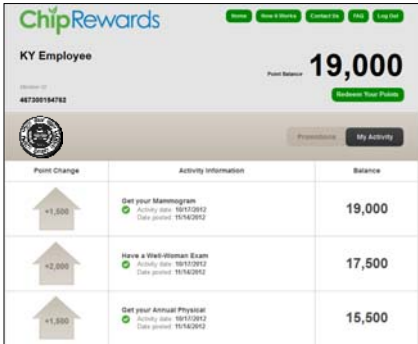
Member Portal



Member Portal



Member Portal



ChipRewards [Home](#) [Track My Points](#) [Contact Us](#) [FAQ](#) [Log Out](#)

KY Employee Point Balance: **19,000** [Redeem Your Points](#)

Member ID: 447200184782 [Profile](#) [My Activity](#)

Point Change	Activity Information	Balance
+1,500	Get your Mammogram Activity date: 10/13/2012 Date joined: 10/14/2012	19,000
+2,000	Have a Well-Woman Exam Activity date: 10/13/2012 Date joined: 10/14/2012	17,500
+1,500	Get your Annual Physical Activity date: 10/13/2012 Date joined: 10/14/2012	15,500

ChipRewards

ChipRewards Enterprise Solution

The solution combines experience, technology, science, people, and processes, all aligned to optimize the probability that targeted health behaviors occur.

The solution is highly configurable and can be deployed either as an enterprise or component solution.



Consulting, Professional, and Technical Services

Reward Currency

Software Applications

Technology Platform

Behavioral Science

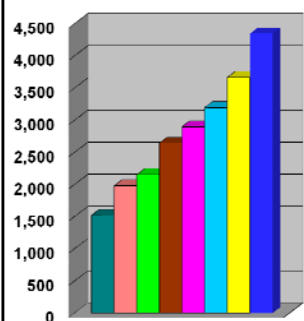
ChipRewards



ChipRewards

Why don't they learn English?

FCPS ENGLISH LEARNERS



Year # of Students

2005	1,520
2006	1,980
2007	2,151
2008	2,643
2009	2,899
2010	3,195
2011F	3,663
2012-S	4,346

186% increase

FCPS

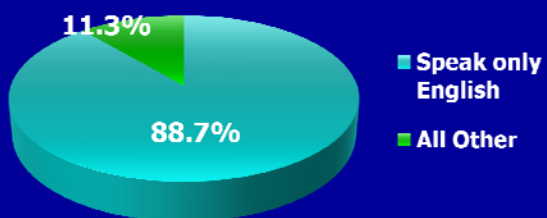
Foreign Languages spoken at home by ELL

- In 2005 ELL represented 27 languages
- In 2012 ELL speak 88 languages

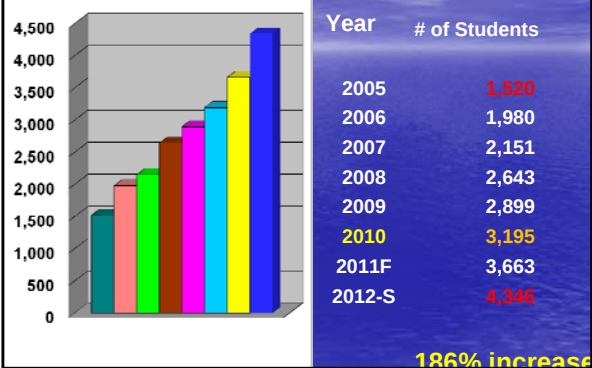
Top 10:

- | | |
|---------------------|---------------|
| 1. Spanish | 6. French |
| 2. Arabic & Chinese | 7. Korean |
| 3. Japanese | 8. Vietnamese |
| 4. Swahili | 9. Gujarati |
| 5. Nepali | 10. Russian |

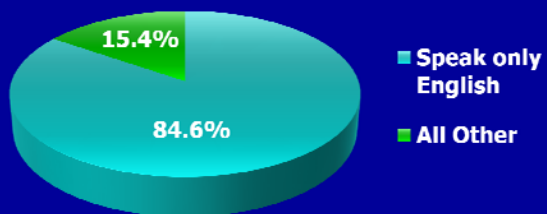
English / All Other Languages
Fayette County 2010 Am Com Census



FCPS ENGLISH LEARNERS



English / All Other Languages
Fayette County Public Schools
2012 ELL



TITLE VI **2012 Update**

Isabel Gereda Taylor, JD, LLM
Multicultural Affairs Coordinator
Department of Social Services
Lexington Fayette Urban County Government

Civil Rights Act of 1964

Title VI, Section 601

No person shall ``on the ground of race, color, or national origin, be excluded from participation in, be denied the benefits of, or be subjected to discrimination under any program or activity receiving Federal financial assistance."

LFUCG **Compliance Report 2008**

- Only 2 Divisions: Title VI policy
- **All Divisions need a Title VI plan**
- Employees need Training
- LEP encounter tracking
- Outreach includes signage
- Except for Police: no bilingual employee retention incentives
- Complaint protocol

Mayor's 2012 Title VI

Cost Benefit Analysis

Federal Government provided \$45 million

- Dept of Agriculture
- Dept of Homeland Security
- Dept of Housing and Urban Development
- Dept of Transportation
- Dept of Justice
- Environmental Protection Agency
- Dept of Health and Human Services
- Dept of Energy

Mayor's 2012 Title VI

Cost Benefit Analysis

6 Divisions of LFUCG spent \$62,000 on interpreters and some \$40,000 bilingual employees and translations:

- E-911
- Police
- LexCall
- Social Services
- Parks & Recreation
- Waste

2 Types of Language Access:

1. Interpreter (oral)

- Telephone Interpreter Services
Language Line (311/911/211)
- On-site Interpreter
multilingual employees or contract interpreters
- Sign Language Services

2. Translation (written)

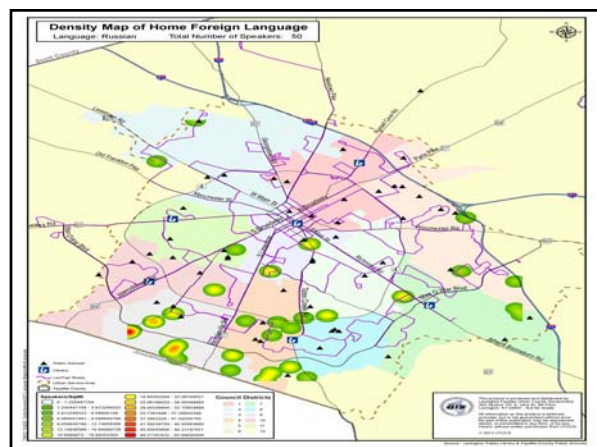
Vital Documents/flyer translation

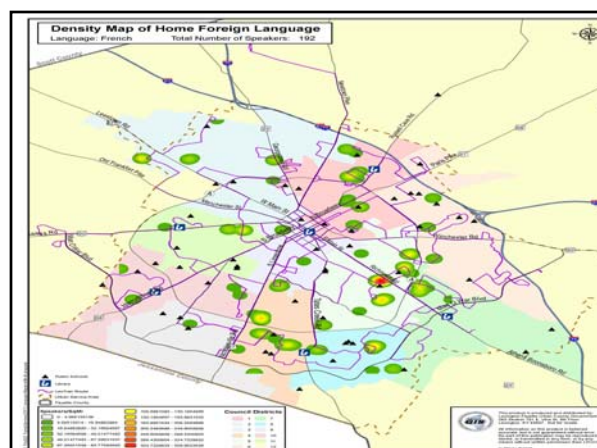
E-911 2009
19 foreign languages

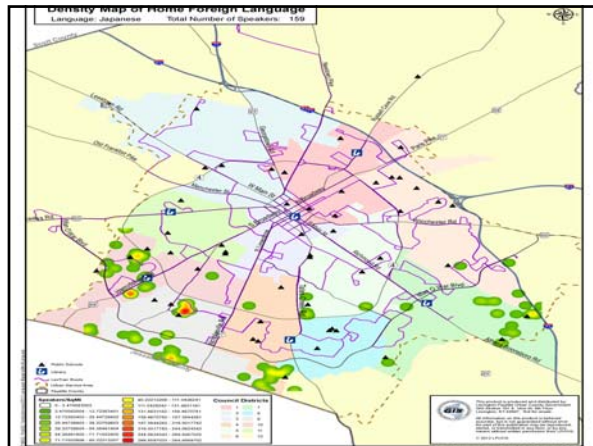
Top ten languages:

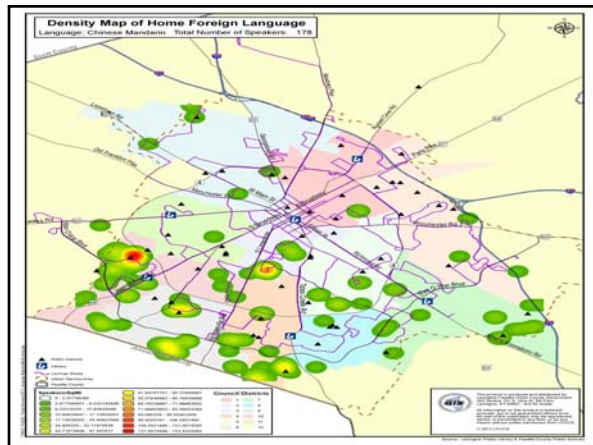
- Spanish
- French
- Russian
- Chinese (Mandarin & Cantonese)
- Japanese
- Vietnamese
- Arabic
- Swahili
- Portuguese

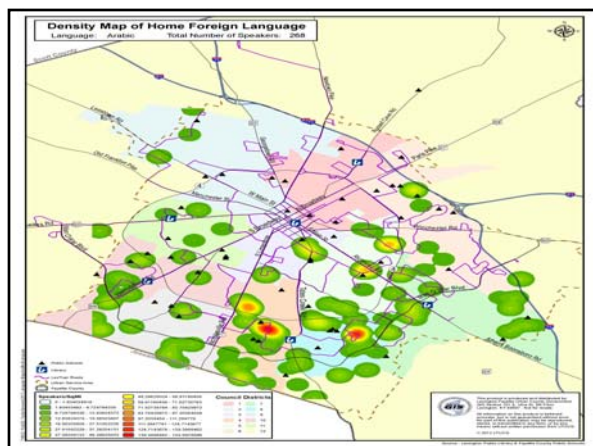
Also included: Akan, Bosnian, Cambodian, Croatian, Dari, Finish, Polish, and Ukrainian.

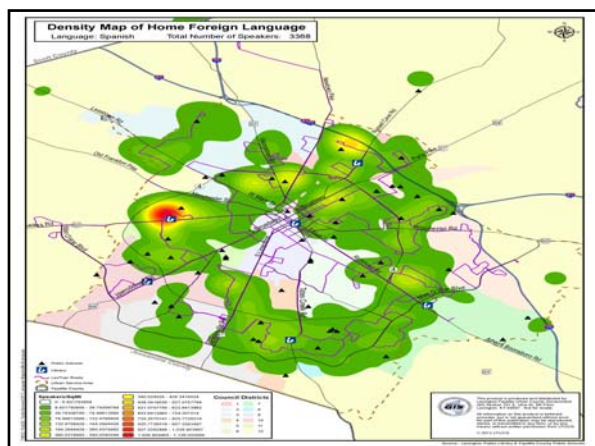












DOJ Recommendations at www.lep.gov

- Title VI Policy and Division Plans
(Training – tracking-Complaint Protocol)
- **Human Resources provide employee training for all levels of employees that deal with the public**
- All divisions provide signage & complaint forms in their lobby areas

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