

Ford, Chair
Akers, Vice Chair
Bledsoe
Brown
Evans
Gibbs
Henson
Lamb
Moloney
Scutchfield

A G E N D A
General Government & Social Services
Committee – Special Meeting
March 10, 2015
11:00 A.M.

- I.** Approval of Committee Summary -- February 3, 2015 (1-5)

- II.** **Workforce Investment & Training (Ford)** (6-30)
Contact: Kevin Atkins, Chief Development Officer

- III.** **Proposed Department Reorganization --** (31-37)
Division of Grants & Special Programs (Kay)
Contact: Commissioner Derek Paulsen, Dept. of Planning, Preservation, and Dev.

- IV.** **Inclusion of Veterans as Disadvantaged Business Enterprises (Akers)** (38-45)
Contact: Councilmember Shevawn Akers, 2nd District

- V.** Items in Committee (46)

"Social services, community development and general government committee, to which shall be referred matters relating to the department of social services and its divisions, and any related partner agencies; the division of community development, related partner agencies, and other matters relating to community development; and matters relating to the general administration of government, the department of law, the department of general services, each department's respective divisions, and any related partner agencies." Council Rules & Procedures, Section 2.102 (2) Effective January 1, 2015.
Adopted by Urban County Council September 25, 2014

2015 Meeting Schedule

February 3	May 5	September 1
March 3	June 2	October 6
April 7	July 7	November 3



General Government & Social Services Committee

February 3, 2015
Summary and Motions

Chair Ford called the meeting to order at 1:01 p.m. All committee members were present: CMs Ford, Akers, Bledsoe, Brown, Evans, Gibbs, Henson, Lamb, Moloney, and Scutchfield. Vice-Mayor Kay was also in attendance.

I. Approval of Committee Summaries

A motion to approve the committee summaries for the January 13, 2015 Special General Government & Social Services Committee meeting, the November 11, 2014 General Government Committee meeting, and the October 21, 2014 Social Services & Community Development Committee meeting was made by CM Scutchfield, seconded by CM Akers. Motion passed without dissent.

II. Items in Committee

CM Ford provided an update on the **Workforce Investment & Training** referral item, and stated that the item will be heard by the committee in March.

A motion to remove **Building Security** from the Committee was made by CM Gibbs, seconded by CM Akers. Motion passed without dissent.

A motion to remove **Increasing Commitment to Partner Agency Funding** was made by CM Akers, seconded by CM Henson. Motion passed without dissent.

Craig Bencz, Council Research Analyst, informed that 4 of the items referred to the Committee are General Services Link items, which were referred by former Vice-Mayor Gorton. Bencz stated that the **Parks Foundation** item was last heard in September and is currently active, as is the **Safe Parks Position**, which is tentatively scheduled to be held in April.

CM Ford gave a brief history of Budget Links. CM Ford invited CM Scutchfield, as a designee of the Parks Advisory Board, to take leadership on the **Aquatics Program Design** item. CM Scutchfield accepted and provided an update related to this item.

Vice-Mayor Kay stated there has been discussion about updating the Budget Links Referrals process so that when the Links are completed, items unrelated to the budget will be considered for committee referrals during a Committee of the Whole meeting. Vice-Mayor Kay stated he would like referral items to be fully vetted before they reach the Committee.

CM Scutchfield agreed to assume leadership on the **Parks Foundation** item. CM Akers requested an update to Committee in the coming months.

CM Henson provided an update on **SAFE Parks**. She stated a taskforce has been created to analyze the safety of city parks. The task force recommends the creation of a position to look at park safety and to develop parks activities. CM Henson stated this position is supported by Geoff Reed, Commissioner of General Services, and will be in the upcoming budget. The recommended Parks position will be coming before Committee at a later time.

CM Ford provided an update on the **Ethics Ordinance** referral item. He informed there has been an appointment of a subcommittee; CM Evans will serve as Chair, and CMs Lamb, Moloney, Scutchfield, and Ford will be members. The taskforce will look at legislative references for Article 16 of the Urban County Charter, and the Ethics Act in Chapter 25 of the Code of Ordinances. The subcommittee will be asked to report its preliminary findings within 60 days.

CM Ford stated the **EMS Service Fees** would be brought before Committee at a later date.

III. Standardized Cell Phone Procurement Process: Presentation by Aldona Valicenti

Chief Information Officer Aldona Valicenti presented the Cell Phone procurement Process. CM Lamb inquired about the policy for damages. Valicenti said there is an insurance policy for the devices but would report back to Council if individuals or their departments pay for the insurance.

In response to a question from CM Moloney about which service providers are currently used, Valicenti stated there are two plans. Todd Slatin, Director of Central Purchasing, said there are contracts with Verizon and AT&T. He stated employees can also purchase from T-Mobile and Sprint, if desired, and reported that there is little difference in pricing between plans. CM Moloney inquired if the plans have unlimited data. Slatin replied that all of plans have pooled minutes, so there are no overage charges.

Citing the difficulty of having two cell phones, CM Henson asked about cell phone reimbursements. Valicenti said they have not considered compensations and that most employees use their own device and pay their own bill. CM Akers asked if employees are free to choose any phone they desire. Valicenti answered that it depends on the demands of the job, and that decisions and approvals are made at the Director and Commissioner Level of each department.

In response to a question from CM Evans, Valicenti said the devices are subject to Open Records requests.

Valicenti affirmed that under the CAO policy no device is issued unless there is agreement between director and commissioner that the device is required for the position. Valicenti stated the intent of the policy is to ensure service usage is monitored by the department and that funds are available as there is no central billing for devices. The policy also ensures the

employee is aware of their individual responsibilities, to notify departments immediately if the device is lost or stolen, and not to share the device.

A motion to remove Standardized Cell Phone Procurement Process from Committee was made by CM Akers, seconded by CM Henson. Motion passed without dissent.

IV. Aquatics Program Design

CM Ford stated this item is a Budget Link Referral, and that fund balance reallocations appropriated \$150,000 for this effort last fall.

Roger Daman from General Services presented an update on the status of the project. He explained that the scope of the Request for Proposal (RFP) focuses on five segments: 1) Demographics/Market Analysis; 2) Public Input; 3) Service Delivery Opportunities; 4) Facility Feasibility Study; and 5) Funding Sources/Economic Impact.

Daman stated that the draft of the RFP has been completed, and that it would be advertised in March.

There were no questions or comments from the committee.

V. Bluegrass International Center (BIC)

CM Lamb provided an introduction for Isabel Taylor, Multicultural Affairs Coordinator, who gave a presentation on the Bluegrass International Center. CM Lamb stated that the Center will be a central location where they will seek to engage international and local residents, and leverage their assets for the betterment of the community.

CM Bledsoe encouraged Taylor to reach out to University of Kentucky's Patterson School of Diplomacy and International Commerce on behalf of the BIC. Taylor stated she would be meeting with them at the week's end. CM Akers stated her appreciation for the cultural diversity and growth the BIC would bring to the community. CM Akers suggested the Center build relationships with local schools and their language departments, citing the Spanish Immersion Program as an example, to offer further learning opportunities for students. In response to a question from CM Akers about the 25.9% export growth for Kentucky, Taylor stated the top exports are aerospace parts and machinery.

CM Evans inquired if interpreters employed by the Center would require formal certification. Taylor replied that the Department of Justice requires, for Title 6 purposes, trained interpreters and cites a preference for medical interpreters because of the additional confidentiality, and impartiality trainings they receive. Taylor stated she has worked with the Southeastern Medical Interpreters Association for 6 years to provide training and scholarships 1-2 times a year for interpreters.

CM Henson recalled the recent words of Reverend Willis Polk: “When you do something well, it is in your heart.” CM Henson stated these words applied to Taylor’s work and thanked her for her efforts and extended her support.

CM Lamb thanked Taylor for her work and noted the BIC’s effects would be far reaching and would extend into the future beyond the current vision for the Center.

CM Ford invited Beth Mills, Commissioner of Social Services, to lend her thoughts to the discussion. Commissioner Mills stated that Social Services build programs that provide opportunities. Commissioner Mills informed that there will be the addition of a Program Specialist to assist Taylor and that professional service and operating money will be needed for the upcoming year. Commissioner Mills extended her hopes that 1-2 Council Members join the BIC Board. Commissioner Mills stated her vision for Lexington to become known as a great international community.

Several community members and professionals spoke about their experiences with Lexington’s International community and voiced their support for the BIC.

CM Lamb stated she looks forward to Social Services drafting an ordinance to set up committees and commissions; she feels a fully vetted ordinance is important to the structure of the Center.

Vice-Mayor Kay stated immigrants who come to Lexington enrich the community, and believes the issue has not gotten the visibility it deserves. Vice-Mayor Kay offered his hope that the Center will be a continuation of the efforts to increase visibility and provide services to immigrants.

VI. Lyric Theatre Strategic Plan

Paula King, Treasurer of The Lyric Theatre Board of Directors gave a presentation of the Lyric’s Strategic Plan.

CM Moloney commended the Board’s efforts and inquired if they have worked with the Lexington Civic Board regarding sponsorship. King said they had not but would be willing to; she welcomed any contacts the Committee may have. King said The Lyric will be hiring for a part-time development and fundraising position, and stated this area is currently a weakness of the theatre.

CM Evans asked if there was a goal for how much financial dependence they would like to decrease, and if there was a timeline in place. King stated that the Board did not include this in their plan, and noted that for 2016 they did reduce the budget request, because they have carry over money. King said they have an obligation and hope to increase their sponsorship, but at this time they are not ready to set a plan for this.

In response to a question from CM Gibbs about the Troubadour concert series, King answered the series is an event paid for by Woodsongs and that the Theatre does not suffer financial harm if all seats are not filled for those performances.

CM Scutchfield inquired about the budget for the previous year. King replied it was \$536,000 for FY15 and that revenue was \$506,524. CM Scutchfield stated she was glad to hear they are hiring someone to focus on fund development.

CM Akers commended The Lyric Board for their work and stated she was pleased to see their decrease in dependence. CM Akers inquired if their Board currently had members from financial institutions, such as bank presidents, serving and recommended reaching out to them. King stated there is room for expansion of the Board. King replied in response to a question from CM Akers, that LFUCG primarily pays for personnel costs, and that most operating cost is recouped through rental fees. CM Akers asked King how many positions there are currently, and if those are government subsidized positions. King stated there are 3 full-time and 3 part-time positions, and that the positions are subsidized, meaning Lyric employees are not government employees.

CM Lamb asked how the rental fees compared with others in the community and if this was an area that could be increased to bring in more revenue. King stated that last year they looked at their community room rentals and fees were adjusted accordingly; the theatre fees are being looked at. She stated one of the outcomes of the strategic plan is to review those rates annually to remain competitive.

CM Ford stated he serves as a Board member, and supported efforts to find a board makeup that fits The Lyric's best interests; he feels The Lyric is going in the right direction and has come a long way. CM Ford recalled that The Lyric opened up a month before he took office, and stated that since 2011, despite rocky times, the intent has been to make The Lyric diverse and inclusive, and restated The Lyric's need for FLUCG's continued support.

CM Ford thanked the Lyric Board Chair Muhammad and his efforts to lead, and Paula King, noting her background in government and grants. He stated the "organization is not in dire straits but can account for all the beans in the pot", and said The Lyric needs "more beans in the pot to add to the flavor".

A motion to remove the Lyric Strategic Plan from the Committee was made by CM Evans, seconded by CM Henson. Motion Passed without dissent.

A motion to adjourn was made by CM Akers, seconded by CM Bledsoe. Motion passed without dissent.

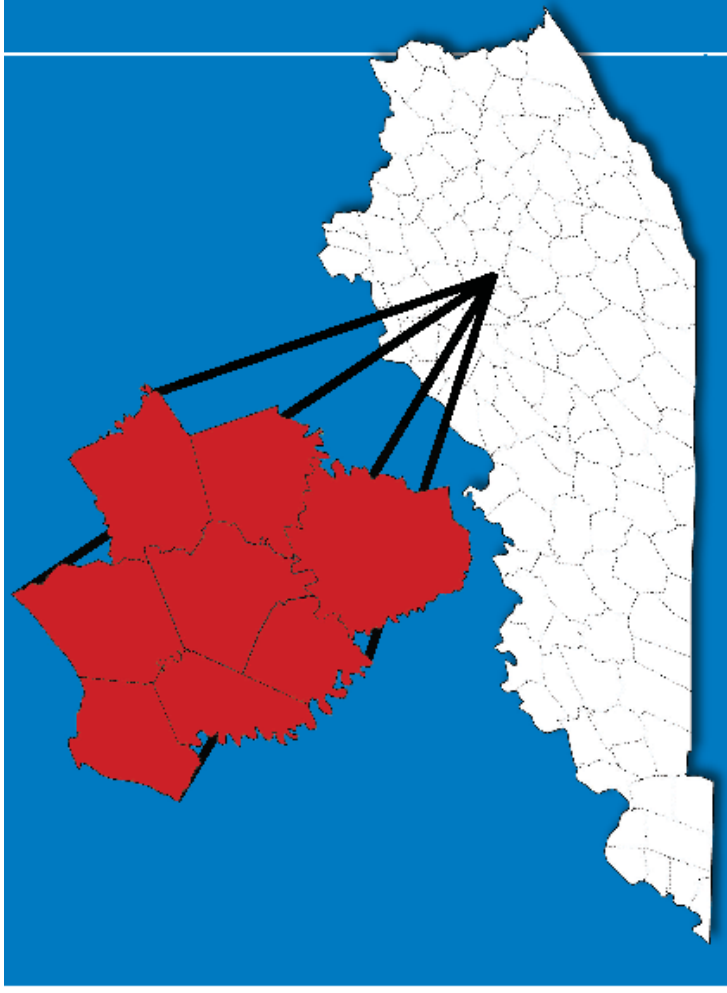
The meeting adjourned at 2:47 p.m.

DS 1.29.2015

A New Way Forward

WORKFORCE DEVELOPMENT IN THE BLUEGRASS

Proposal for Systematic Change and Local Area 8-County Re-Designation



Timeline

- * March 2014 – State Auditor’s Report released.
- * June 2014 – WIOA bipartisan legislation signed by President Obama.
- * September 23, 2014 – Workforce Study proposal presented to Council.
- * November 2014 – Council resolution supporting designation of a Lexington workforce development area.
- * December 5, 2014 – BEN/CLX/LFUCG presents to community stakeholders on Lexington & Bluegrass Workforce Statistics.
- * December 2014 – BEN/CLX/LFUCG to Regional Public Policy Council, Overview of Federal Workforce System.
- * January 16, 2015 – KY Dept. of Workforce Investment Steering Committee for Workforce Investment Area Re-designation process meetings begin.
- * January 26, 2015 – BEN/CLX/LFUCG to Commerce Lexington Board – Understanding the Local Workforce Investment Area and Problems

Timeline

- * February 4, 2015 – Provided feedback at the Public Stakeholder meeting to the KY Workforce Cabinet and WIA Steering Committee on re-designation.
- * February 12, 2015 – Delegation of local public and private stakeholders met with Governor Beshear.
- * February 24 – Steering Committee votes to recommend Option 1 to KWIB.
- * March 2, 2015 – KWIB re-designation decision. Appeals process begins.
- * March 3, 2015 – Presentation to Council and summary of Workforce Statistics presentation.
- * March 30, 2014 – (Tentative) Governor re-designation decision.
- * April 28, 2015 – Workforce Study final report and presentation to Budget, Finance & Economic Development Committee.
- * July 1, 2015 – WIOA law goes into effect.

Current Workforce Investment Areas

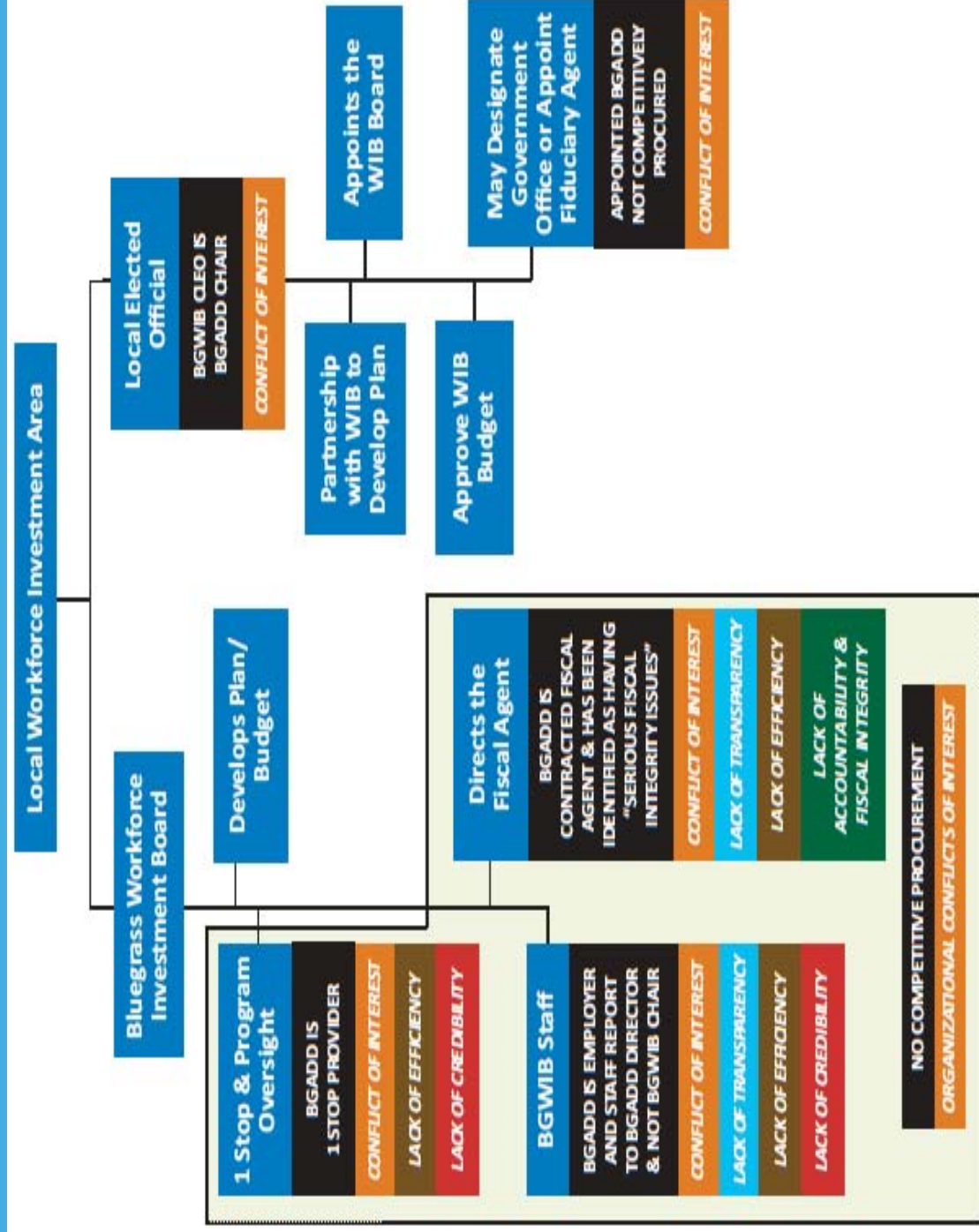


KENTUCKY CENTER FOR
EDUCATION & WORKFORCE STATISTICS

Problems with the System

- * **Conflicts of Interest**
- * **Lack of Accountability & Fiscal Integrity**
- * **Lack of Transparency**
- * **Lack of Efficiency**
- * **Lack of Credibility**

Problems with the System



Federal Law – WIOA 2015

- * **HR 803 p. 29**
- * **CHAPTER 2—LOCAL PROVISIONS**
- * **SEC. 106. (b)(1)WORKFORCE DEVELOPMENT AREAS.**
- * **(B) CONSIDERATIONS.—**The Governor shall designate local areas based on the following considerations –
 - * (i) are consistent with labor market areas in the State;
 - * (ii) are consistent with regional economic development areas in the State; and
 - * (iii) have available the Federal and non-Federal resources necessary to effectively administer activities.

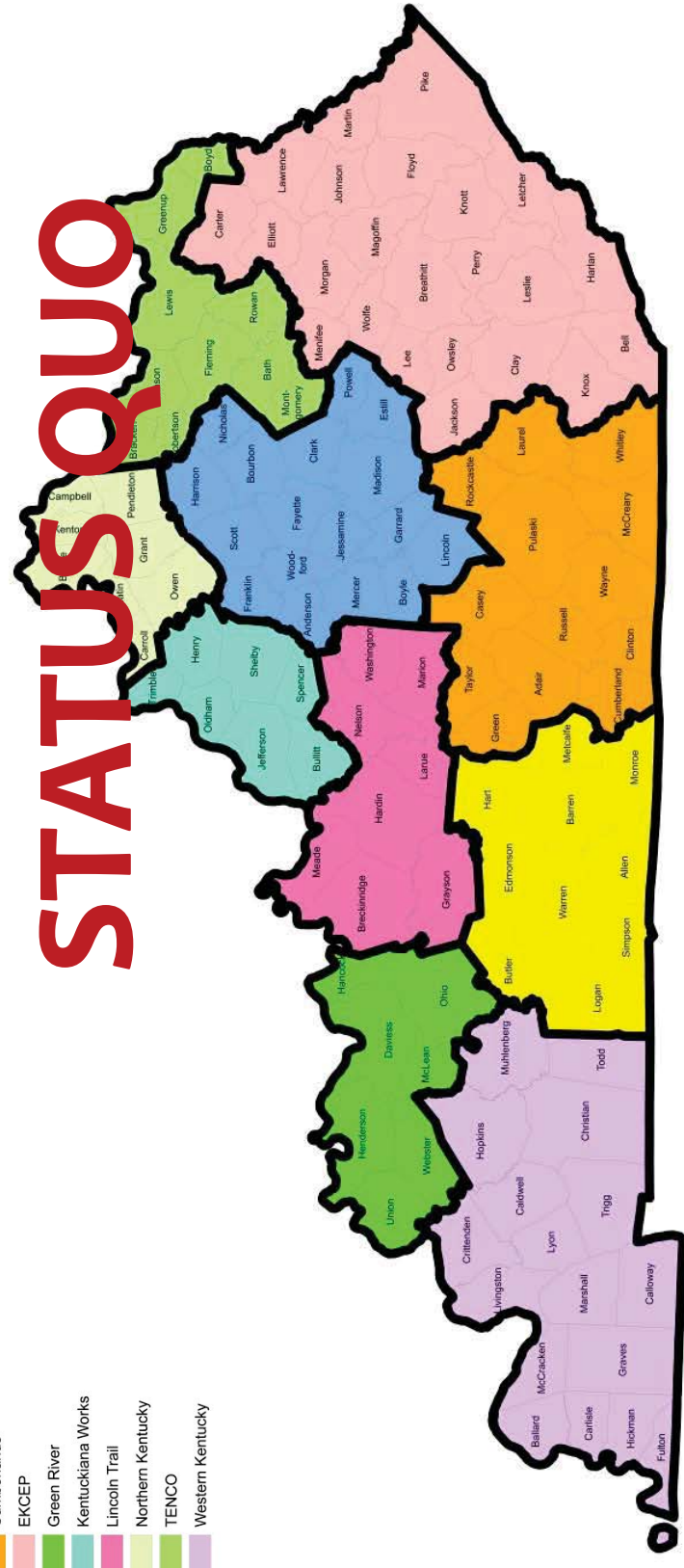
Local Area Option 1 – No Change

Local Area Option 1 - No Change

Local Area Option 1 - No Change

- Barren River
- Bluegrass
- Cumberland
- EKCEP
- Green River
- Kentuckiana Works
- Lincoln Trail
- Northern Kentucky
- TENCO
- Western Kentucky

STATUS QUO



Updated: January 20, 2015



Retrieved February 9, 2015 from http://kwib.ky.gov/wioa_planning.htm. "Community Stakeholders Presentation," p. 11.

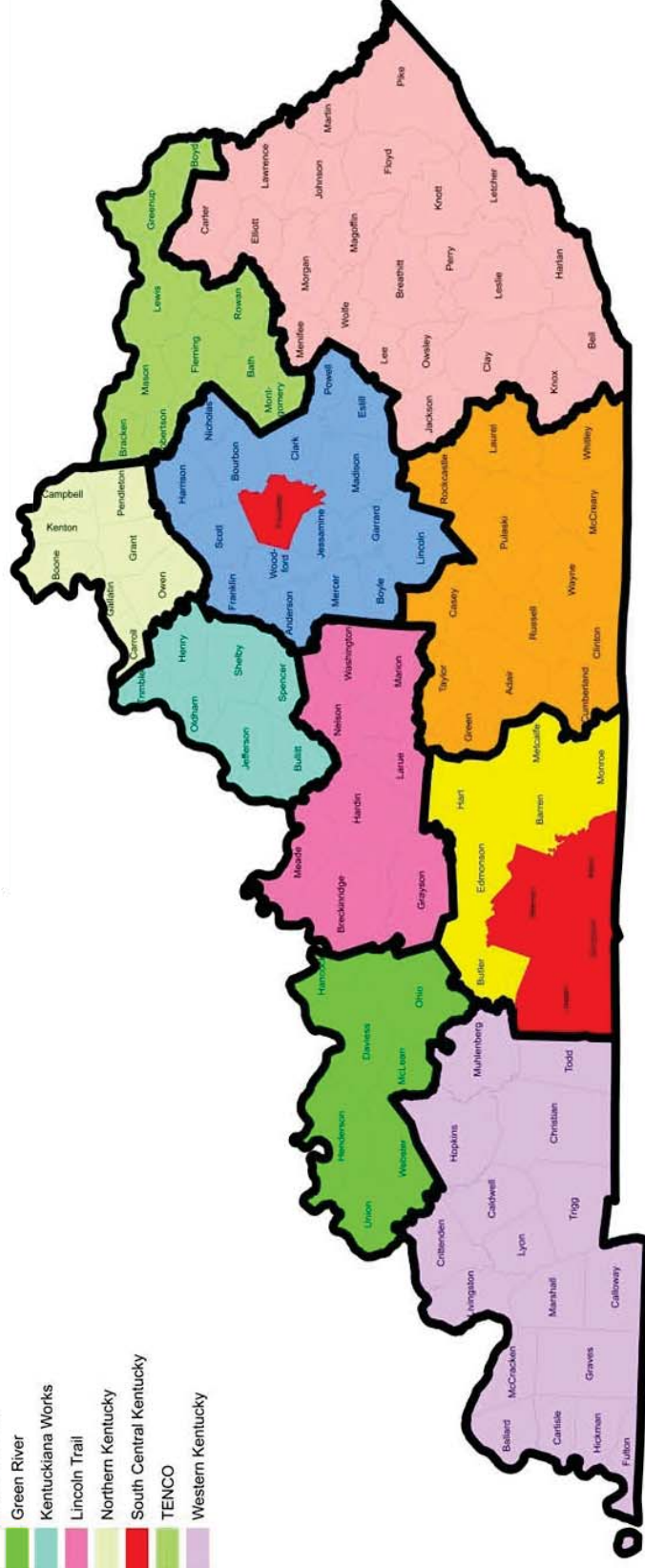
Local Area Option 2 – LEO Requests

Local Area Option 2 - LEO Change Requests

Local Area Option 2 - LEO Change Requests

- Barren River
- Bluegrass
- Cumberland
- EKCEP
- Fayette County
- Green River
- Kentuckiana Works
- Lincoln Trail
- Northern Kentucky
- South Central Kentucky
- TENCO
- Western Kentucky

Good starting point...



Updated: January 20, 2015

Proposed Solutions

SYSTEMATIC CHANGES:

We strongly urge state officials to implement state standards that:

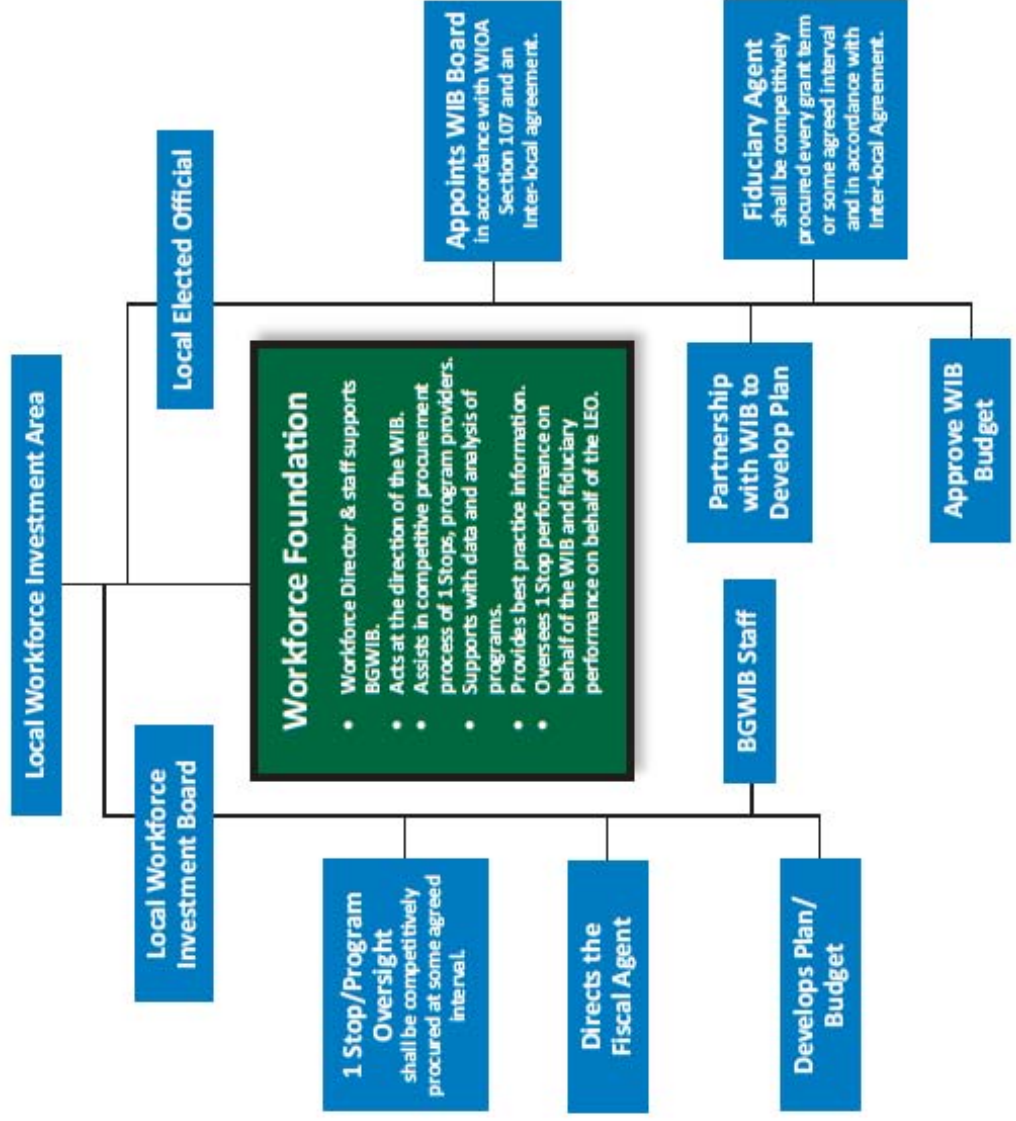
- Eliminate conflicts of interests.
- Mandate competitive bid procedures and processes, overseen by an independent third party, for procurement of fiscal agent and other services.
- Strengthen transparency and accountability over spending and program outcomes.
- Enhance collaboration with the private sector to meet the needs of employers.

LOCAL AREA RE-DESIGNATION:

- Modify the geographic alignment of local workforce investment areas based on data reflective of the current regional economies and labor market areas.
- Propose Local Area Option 2(a) to include an 8-county region.



Proposed Delivery Model



Proposed Re-Designation

88% or 309,930

of the BGWIA workforce work at jobs in the 8-county region.

81%

of workers in the current BGWIA live in the 8-county region.

Only 2%

of workers living in 8-county region commute to jobs in the other 9 counties in BGWIA.



< 8%

of workers living in the other 9 counties commute to jobs in the 8-county region.

80%

of workers living in the 8-county region also stay in the region for work.

Meeting WIOA Criteria



Strong Labor Market

Our job creators are in the 8-county region.

- ☐ 352,200 people work at jobs in the current BGWIA.
 - 88% or 309,930 of those people work at jobs in the 8-county region.

Our workforce lives in the 8-county region.

- ☐ 322,200 workers live in the current BGWIA.
 - 81% of those workers live in the 8-county region.
 - In fact, 80% of workers living in the 8-county region also stay in the region for work.

Limited worker exchange with other 9 counties.

- ☐ Only 2% of workers living in the 8-county region commute to jobs in the other 9 counties in the BGWIA.
- ☐ Less than 8% of workers living in other 9 counties commute to jobs in the 8-county region.
- ☐ 7,000 workers commute from Louisville to Lexington for work.

Economic Development Region

Lexington has a history of working in the 8-county region.

- Bluegrass Alliance - Economic Development
- Central KY Regional Public Policy Group
- BEAM

Education Resources

- 10 colleges and universities within 40 miles of Fayette County.
- KCTCS locations readily accessible in 8-county region.

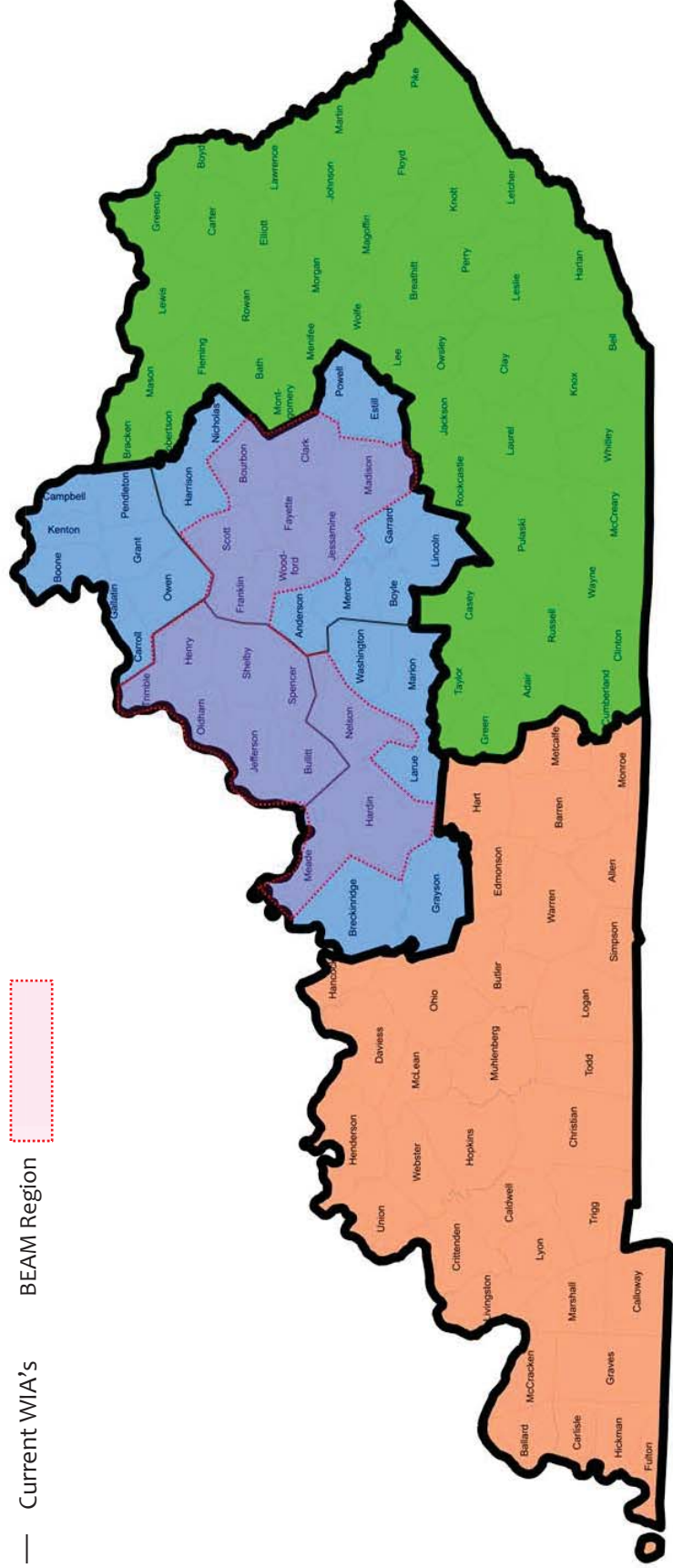
Source: US Census Bureau, Center for Economic Studies, LEHD 2011. Data prepared by Workforce Intelligence Branch, Office of Employment & Training, KYEWDG

Promoting Regionalism

Regional Recommendation - Three Intrastate Regions

- Regional Recommendation - Three Intrastate Regions**
- Central (Bluegrass, Kentuckiana Works, Lincoln Trail, Northern Kentucky)
 - East (Cumberland, EKCEP, TENCO)
 - West (Barren River, Green River, Western Kentucky)

— Current WIA's BEAM Region



Updated: January 22, 2015

Next Steps

8 County Proposal if Accepted

- * Policy Changes
- * Interlocal Agreement
- * Workforce Study (4/28/15)
- * P3 Workforce Development Committee formed
- * Strategic Plan (7/1/15)

8 County Proposal if Denied

- * Appeals Process
- * Policy Changes
- * Interlocal Agreement
- * Workforce Study (4/28/15)
- * P3 Workforce Development Committee formed
- * Strategic Plan (7/1/15)



Q & A

Questions



Office of
Chris Ford

1st District Councilman

MEMORANDUM

To: General Government & Social Services Committee

From: Chris Ford, Committee Chairman *Chris Ford*

Date: February 26, 2015

RE: **Community Stakeholders Open Session Comments**
Workforce Innovation & Opportunity Act (WIOA)
Regional & Local Area Designation & Re-designation

On February 4th, I joined Mayor Gray & other community leaders in attending the Community Stakeholders Open Session hosted by officials of the Kentucky Workforce Investment Board. For your reference, please find attached the following:

- Transcript of My Prepared Public Comments
- Meeting Agenda – February 4, 2015
- Summary of Public Comments (as provided by KWIB staff)

Please note: In Attachment C of the report titled “A New Way Forward, Workforce Development in the Bluegrass” you will find the official prepared remarks given by the following local officials:

- Mayor Jim Gray Lexington – Fayette
- Bob Quick President & CEO, Commerce Lexington
- Billie Peavler Executive Director, Business & Education Network
- Kim Meinke Government Relations Manager, Toyota Motor Manufacturing

The aforementioned report is a supplement to this meeting packet, and was delivered in your respective mailboxes. I look forward to discussion at Tuesday's committee meeting. As always, feel free to advise if I can provide additional information in the interim. Sincerely, CAF

Councilman Chris Ford – Comments & Remarks

KY Workforce Investment Board - Community Stakeholders Open Session
WIOA Regional & Local Area Designation and Re-designation Wednesday,
February 4, 2015 at Frankfort, Kentucky

Good afternoon. I am Chris Ford, and serve as 1st District Councilman in Lexington. I am fortunate to serve as Chairman of the Council's General Government & Social Services Committee, which has studied this issue of Workforce for the past two – plus years.

I wish to thank the panel for this opportunity to share my thoughts & to advocate in support of the Lexington Workforce Area. During the next 5 minutes, I will focus my remarks on four areas: 1) *the Need & Purpose*; 2) *our Measured & Deliberative Approach*; 3) *Lexington as a Regional Leader*; and 4) *to Make It Plain – JOBS*.

1) Need & Purpose

While my Council District is experiencing revitalization and renewed promise, there are still pockets of our community which are struggling and struggling mightily. **The East End, for example, has an average unemployment rate hovering at or near twenty (20) percent.** Chronic and scarcity of job opportunity. The West End shares similar circumstance.

That's why I stand here today, in support of establishment of a Workforce Service Area capable of better serving my constituents' needs.

Status Quo convenience & familiarity DOES NOT directly correlate with efficiency or optimal performance. As such, the customary **cookie cutter** approach to Kentucky's Workforce Investment strategy no longer fits the bill. We must adapt & evolve. I believe change is warranted.

2) Measured & Deliberative Approach

Please know and be assured our request is not one made in haste or without serious thought. Lexington stands united on this critically important topic. Such commitment is evident by the presence today of local policy leaders, business and civic leaders, alike. **We speak with one voice.**

We have **Conferred** *Publicly*

We have **Examined** *Intentionally*

We have **Challenged** *Fairly*

And yet we have **Concluded** *Definitively*

..... that a change is needed in local Workforce Strategy for Lexington & central Kentucky. But we also come to share good news:

We are **Resolved** *Unequivocally*

..... to work, to lead & to steward our energy & expertise in building the best Workforce Region to serve Lexington-area based businesses & workers. I predict Kentucky will be proud of our efforts & our future results.

Lexington fully recognizes that now is the right time to refocus an **attentive ear** to community-based organizations & extend an **ever-transparent hand** of partnership, towards local businesses & job creators.

3) A Regional Leader

Please allow me to address any misunderstanding and / or inaccuracy related to Lexington's position in pursuit of being designated a Workforce Service Area:

Lexington is not **anti-regionalism**. We support partnerships across county boundary lines & political party lines. Our city will continue to lead support for strengthening regional fabrics woven around the areas of:

- Higher Education
- Health Care
- Transportation
- Commerce
- as well as, Workforce & Job Training

Lexington is the heart of the Bluegrass, and we are proud to share our Kentucky home with neighboring localities and communities.

Secondly, Lexington is not **anti-ADD**. To share a little personal background, I began my professional career at the ADD, KIPDA in Louisville. The experience gave me a first-hand perspective and appreciation for the valuable services provided to our lesser-densely populated & rural communities.

Mayor Gray & my fellow Council colleagues can truthfully attest of my efforts, to impress upon them, my belief that ADD Districts serve valuable contribution to Kentucky. Not all 15 districts the same, but each with specialty, all its own. Regrettably, leadership of workforce development strategy IS NOT the strength of our Bluegrass ADD in central Kentucky.

4) Make it Plain - JOBS

A few years ago, during the dedication ceremony of Lexington Housing Authority's revitalization area in the East End, I was able to chat with Kentucky First Lady Jane Beshear, who was in town with Gov. Steve Beshear to officially help celebrate & usher in the new development. In small talk, I politely proceeded in my attempt to welcome & orient Mrs. Beshear to the neighborhood.

But in her response (and with only the graciousness & ease our First Lady can lend a potentially awkward moment), she enthusiastically reminded me that she was very familiar with the area in which we stood that day

We were in the **Historic East End**, an area her husband once canvassed & proudly represented as a member of the Kentucky General Assembly, some decades ago. She smiled & nodded, as if to say **"This is home"**.

That is why this is so important. Please consider and support our efforts in Lexington & central KY. They are genuinely tendered solely with focus on benefiting residents & workers, a few who today still call East End "home".

Twenty percent unemployment is unconscionable, for an urban community as prosperous & thriving as Lexington. Now is the time to make changes to Workforce Investment Strategy, however inconvenient to some these needed changes may be.

I respectfully urge you to send Option 2, or variation thereof, as your recommendation to the Kentucky Workforce Investment Board, one which includes designation for a Lexington Workforce Service Area.

Thank you for your time.

WIOA Regional and Local Area Designation and Redesignation

Stakeholder Input and Engagement

Community Stakeholders Open Session

Hopkinsville, KY: February 3, 2015

Frankfort, KY: February 4, 2015

Hazard, KY: February 6, 2015

AGENDA

- | | |
|----------------|--|
| 3:00 pm | Welcome |
| 3:05 pm | Purpose of Today's Meeting |
| 3:10 pm | WIOA Summary and Background Information |
| 3:20 pm | Regional and Local Area Designation / Redesignation Options |
| 3:30 pm | Comment Period
<i>(Comments will be taken in the order in which participants sign up to speak)</i> |
| 4:55 pm | Closing |
| 5:00 pm | Adjournment |

If you wish to comment on the information you heard today,
do so by emailing wloadesignationcomments@ky.gov.
You may also visit http://kwib/wioa_planning.htm for additional information.

Community Stakeholder Sessions

Option 1:

- David Duttlinger BGADD. He supports option 1. Aligning economies of scale. Boundaries have existed since 1977. Please don't consider the audit's findings as consideration in determine the boundaries. We have worked on a robust corrective action plan. Synergy is at the heart of the current region. Community planning, aging and workforce development. Natural resources for the region are advantages keeping the 17 counties together. Cluster concept is proven track record. Regional advantage is taking place working together. You lose the integrity of the region with option 2. You lose the participation of the LEO's in the region.

Option 2:

- Greg Coker South Central Region consortium member; Supports Option 2; Use best practices to align education, econ dev and workforce dev.; they capture vast majority of the region; welcome remaining counties to join them; improve vibrant economy locally; need new and improved collaboration to meet the demand of the employers; building partnerships to meet the workforce dev needs; focused four key areas: visionary leadership, technology, investment and data outcomes. Engage a consultant to help them achieve their goals.
- Rick Christman CEO of Employment Solutions. Training provider. Short term programs. Designed for low income. Medical assisting program for entry level into health care system. 100% pass rate. ½ the cost of the program. Have not received one referral from BGWIB. Never received a referral. The ETPL has no information about placement rates. Don't know completion rates. Not a market based system. Cost per participant for BGWIB is more expensive than his rate. Option 2 is preferred. Need an effective and efficient workforce system.

- Jim Gray Mayor of Lexington. We support option 2. 40 years ago this region was created. Things are done different 10 years ago let alone 40 years. Lexington has deep concerns about the workforce trainings of the BGADD. Continue examine the request and concerns. Welcome neighboring communities to join them. Must be able to adapt a more streamlined region. No additional funding is being requested. Does not want to harm other communities. Wants to focus on Lexington's workforce needs. Councilmen attending today agree with this new model.
- Bob Quick Pres. and CEO of Commerce Lex. 1700 member organization. Employer's top concern is a workforce. Outdated model being used today. Supports Option 2. Represents a positive step to workforce development. Contiguous counties could be included into their WIB. Fayette County has worked with 8 counties for economic development. Bluegrass ADD is not at the table when doing economic development business. Option 1 keeping the same as it has been for the last 15 years is a mistake. Feedback from employers is that the system today is broken. WIOA present an opportunity for systematic change. State officials to change the delivery of workforce training to make it privately driven. Base your decision on data.
- PG Peeples President of CEO of Urban League of Lex. Urban League has been around since the late 60's in Lex. Focus on workforce in the urban core. Ran successful programs with JTPA, CETA and working with exoffenders. Ex-offenders are left behind. Urban League chose to work with them. Training came to a halt with the WIA to not focus on the urban core. Training was redirected to the BGADD. Community has more crime and thinks there is a direct correlation with no one focusing on this group. Support Mayor Grey's plan. Standalone entity for Lex. He has done focus groups and the focus from them is jobs. They need the capacity to help get jobs. Give us the opportunity to participate.
- Chris Ford Councilman in Lex.; Chair of council of social services committee. Has studied the workforce needs over the last 2 years. Pockets of the community are struggling with high unemployment in Lex. Status quo no longer works. Must adapt and evolve. Change is warranted. Serious thought

has gone into this decision. They speak with one voice on supporting Option 2. Change is needed for workforce development in the Bluegrass Region. Now is the right time to make the change for Lexington and the region. Lexington is not anti-regionalism. They support regionalism. Lexington is the heart of the BG region. Lexington is not anti-ADD. He worked for the Louisville region. BGADD workforce development is not strength of theirs.

Regional Option:

- Mike Howell Executive Director of Big Sandy Comm Action Agency; Eastern most part of the territory. EKCEP employee in 1978 – 1980. History goes back to the 60's for EKCEP. Rooted in the communities ever since. Opportunities to partner with several organizations in the region. EKCEP has great respect through the entire region. Their role has evolved with innovative services. Leadership and staff are ready to move forward with the new law. No change in the local area designations. Two sayings from the country folk: Never change horses in the middle of the stream. If it aint broke don't fix it.

Indifferent Option:

- Ron Sanders Exec VP People Plus staffing company, KY Chamber committee; Each person has a different perception of Workforce Dev.; have not heard a word about the job seeker to improve their quality of life; help the employer move ahead; they cannot follow the path we are on now; dysfunctional system; they have 50 open orders for drivers but need 250 drivers; truck drivers will be retiring; KY has no training for CDL drivers; no money is available; complexity of the delivery of system does not work; to many agencies involved; accountability is not achieved; efficiency is not achieved with our current system.
- Kim Menke Toyota. Serves on several industrial boards across the state. Struggles to find manufacturing skilled workers. Workforce needs are not being met currently today. Lack of interest from the private sector has left the BGWIB. This is not good for the growth for KY. Continuous improvement is a must to meet the needs to today's workforce. Collaborative approach with

KCTCS with Toyota is a model for the state. WIOA gives us 21st century approach to job training. Deep dive into the best way to make WIOA the most effective. Streamlining the approach to workforce

- Dave Adkisson. KY Chamber of Commerce; conducting a major review of the state workforce development system with a report coming out very soon. Resignation of business leaders from LWIB's are a message to the communities. Status quo is not supported. Establishing boundaries.

New Option:

- Billie Peavler Executive Dir. BEN of Commerce Lexington. Regional focus. Skilled workforce is critical to business success. WIOA allows us to strengthen our states workforce development system. Taking the criteria into consideration that Sec Brinly outlined to define a workforce area that Fayette County and the 8 contiguous counties fill the jobs in Lexington. Steering committee considers other options that the two presented today and use more data. Not to accept the status quo.

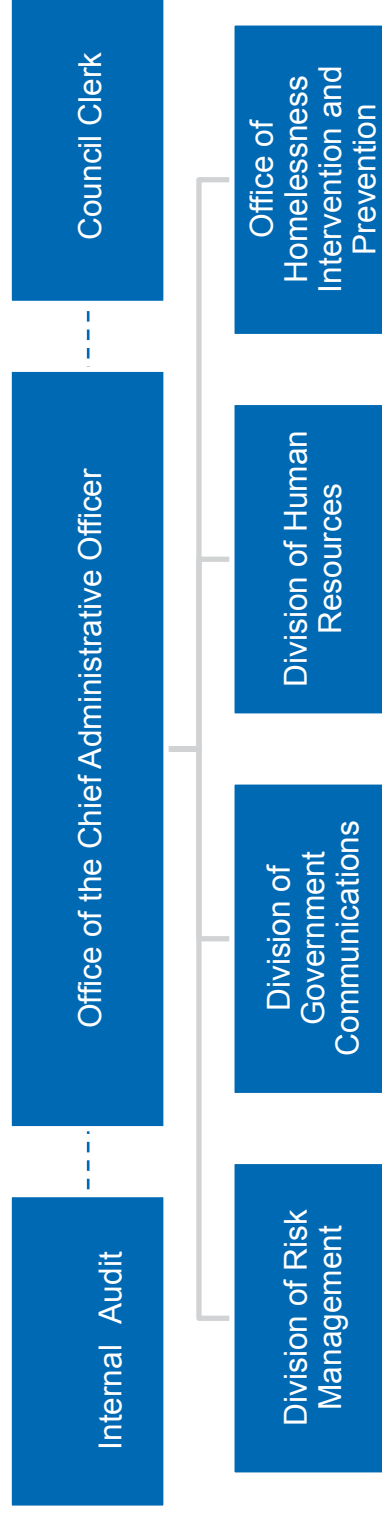
Proposed Reorganization of the Division of Grants and Special Programs

General Government & Social Services
Committee

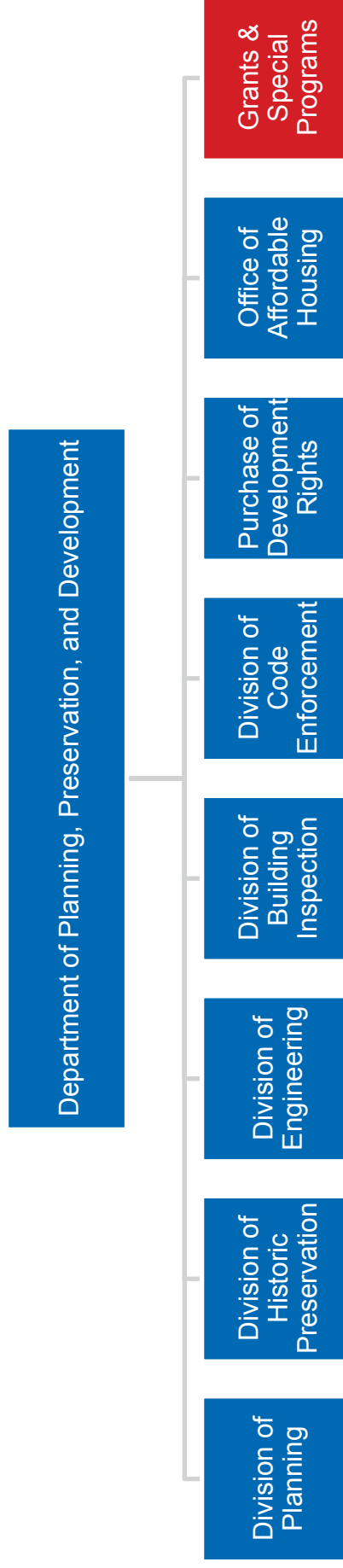
March 10, 2015

Department of Planning, Preservation, and
Development

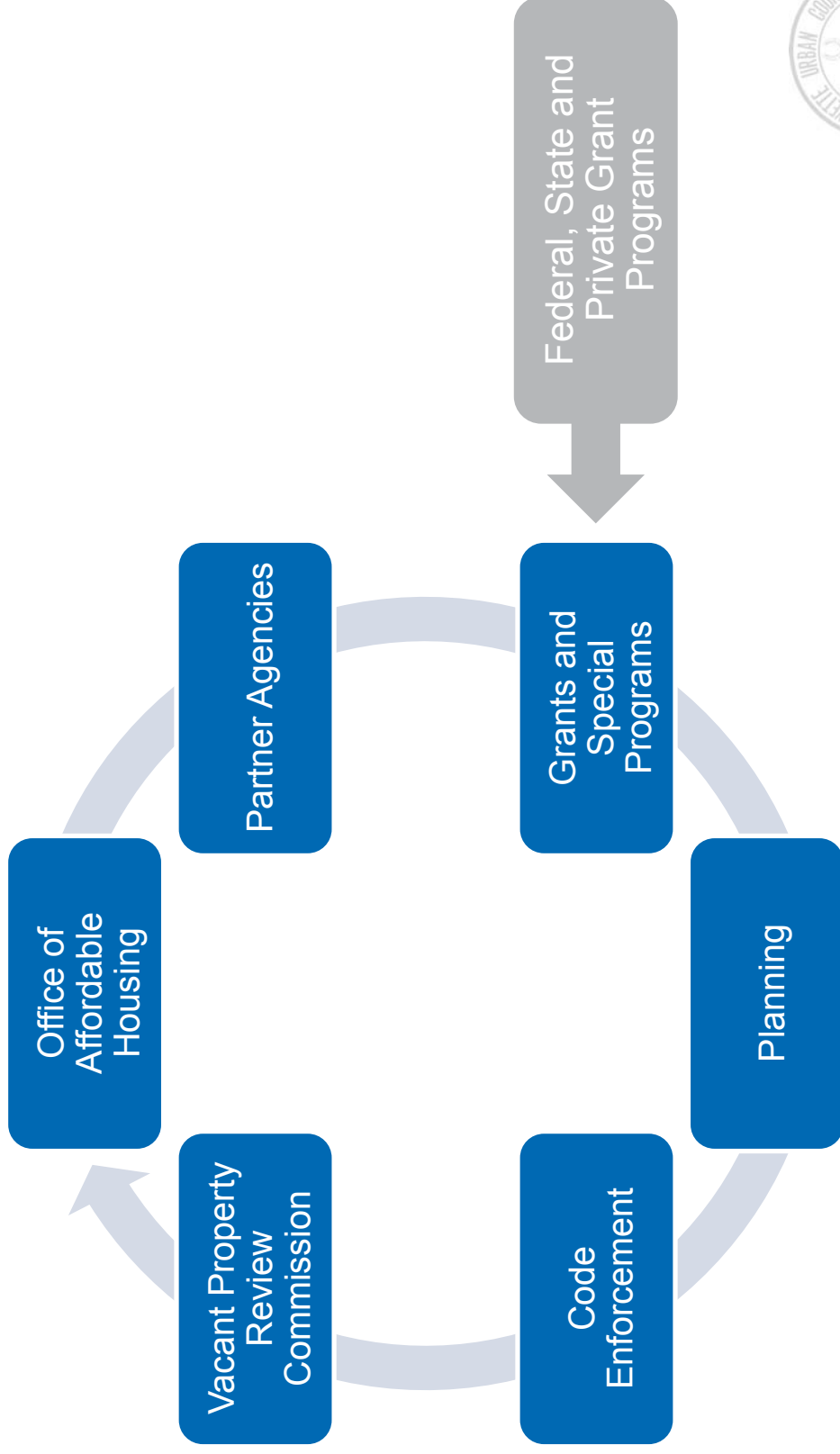
Proposed CAO Organization



Proposed Department of Planning, Preservation, and Development Organization



Coordination within Department of Planning, Preservation and Development



Grants and Special Programs

Coordination

- Will allow for a tighter Neighborhood focus at the Department level
- Land Use Decisions
- Neighborhood Design and Community Development
 - Planning
 - Affordable Housing Fund
 - HOME
- Neighborhood Construction and Maintenance
 - Planning
 - Engineering: Roads, Trails and Sidewalks
 - CDBG



Grants and Special Programs

Coordination

- Coordinates with the Division of Planning, the Office of Affordable Housing, the Office of Homelessness Intervention and Prevention, and other divisions and outside agencies on affordable housing solutions.
- Coordinates with other Divisions within the Department of Planning, Preservation, and Development on expedited review of projects.
- Works with Office of Homelessness and Office of Affordable Housing to develop a 5-year strategic plan to address affordable housing.
- Coordinates with Division of Engineering on grants awards and compliance.
- Coordinates with Division of Planning on Comprehensive Plan and 5 year strategic plan.



Questions?

DATE: February 24, 2015

TO: Council Member Chris Ford, Chair & Members of the
General Government & Social Services Committee

FROM: Council Member Shevawn Akers, 2nd District

RE: Inclusion of Veterans in Disadvantaged Business Enterprise Program

Existing LFUCG Policy

- The Lexington-Fayette Urban County Government (LFUCG) passed Resolution No. 167-91 in April 1991, adopting an Administrative Plan for Implementation of DBE 10% Minimum Goal for Construction Contracts and Professional Services (Plan).
- The Plan set a goal that not less than ten percent (10%) of the total value of purchasing contracts be subcontracted to Disadvantaged Business Enterprises (DBE), which are defined by the Plan as “majority owned and controlled by an individual or combination of individuals who are disadvantaged...”, and are further defined as follows:
 1. Disadvantaged Individual – Any legal resident of the United States having ethnic origin in the Black racial groups of Africa or any legal resident of the USA who is a member of an economic, religious, ethnic, cultural, racial, or national origin group which has a history of nonparticipation in government contracts.
 2. Disadvantaged Individual – May also be a handicapped person...with a physical or mental disability.
 3. Disadvantaged Individual – May also be a female resident of the United States.

According to the LFUCG MBE website, current certification defines minority & women-owned businesses as:

- 51% or more owned, controlled, operated & managed by a minority or woman with U.S. or permanent citizenship;
- Current minority categories include:
 - African-American
 - Hispanic-American
 - Asian-American/Pacific Islander
 - Native-American/ Native Alaskan
 - Non-Minority Female

Definitions

Veteran, as defined in 38 CFR §74.1, as amended, is a person who is presently serving or who served on active duty with the U.S. Army, Air Force, Navy, Marine Corps or Coast Guard, for any length of time and who was discharged or released under conditions other than dishonorable. Reservists or members of the National Guard also qualify.

Veteran-owned business (VOB), as specified in 38 CFR §74.1, as amended, is a business that is not less than 51% owned by one or more veterans, or in the case of any publicly owned business, not less than 51% of the stock of which is owned by one or more veterans; and, the management and daily business operations of which are controlled by one or more veterans.

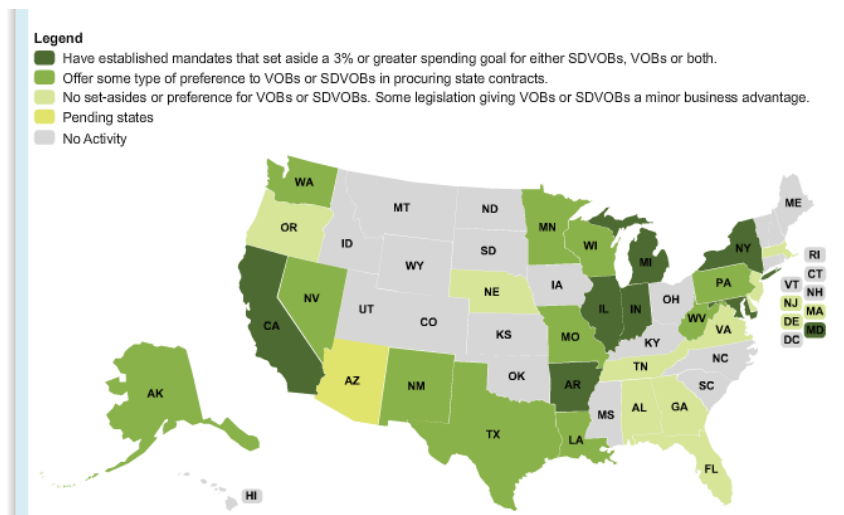
According to the Kentucky Department of Veteran Affairs, there are...

- **339,000** veterans in Kentucky;
- **162,000** veterans in the state workforce;
- **19,995** veterans in Fayette County (as of 2013); and
- **254** veteran-owned businesses registered in Ky. and **20** registered in Fayette

County. (<http://www.veteranownedbusiness.com/ky/>)

Federal and State Actions

A number of federal and state programs have been implemented to provide for veterans preference through the government purchasing/procurement process.



1. In 1989, California was among the first states to pass legislation requiring that three percent (3%) of state government contracts be awarded to small businesses owned by disabled American military veterans.
2. The federal government passed the **Veterans Entrepreneurship and Small Business Development Act of 1999**, requiring that 3% of federal contracts be awarded to disabled military veterans.
3. Since that time, **more than half the states** have adopted policies providing preference for veteran-owned businesses.
4. **Kentucky is currently considering a bipartisan bill, HB 497, that would provide preference for veteran-owned businesses.**

HB 497 (BR 1396) - D. Schamore, R. Webber, J. DuPlessis, D. Floyd, J. Greer, T. Moore

AN ACT relating to disabled veteran-owned businesses.

Create a new section of KRS Chapter 42 to provide for a disabled veteran-owned business certification program; define "disabled veteran" and "disabled veteran owned business"; require the Office of Equal Employment Opportunity and Contract Compliance to establish guidelines for the certification program and application process through the promulgation of administrative regulations

Examples of Municipal Legislation & Policy

The following municipalities have enacted legislation that provides preference through purchasing and procurement requirements:

<u>MUNICIPALITY</u>	<u>PREFERENCE</u>	<u>DATE OF LEGISLATION</u>
Indianapolis, IN	3%	2008
Albuquerque, NM	5%	2013
Pembroke Pines, FL	2.5%	
San Antonio, TX	5%	2013
County of Los Angeles	8%	2013
Prince George's County, MD	10% (in-county); 5% (outside county)	

Sample language for revised Resolution...

WHEREAS, the Lexington-Fayette Urban County Government (LFUCG) desires to honor the extraordinary service rendered to the United States by current service members and veterans who served in the active service of the Nation's military, naval or air service, including reserve components thereof, and of the National Guard; and

WHEREAS, LFUCG wishes to acknowledge this honor by giving a preference to businesses owned and controlled by veterans in the award of certain contracts;

THEREFORE, the Urban County Council hereby amends Resolution No. 167-91 to include current service members and veterans of the Armed Forces in its definition of a Disadvantaged Individual.

RESOLUTION NO. 167-91

A RESOLUTION SUPPORTING ADOPTION OF THE ADMINISTRATIVE PLAN FOR A TEN PERCENT (10%) MINIMUM GOAL FOR DISADVANTAGED BUSINESS ENTERPRISE PARTICIPATION IN LEXINGTON-FAYETTE URBAN COUNTY GOVERNMENT CONSTRUCTION AND PROFESSIONAL SERVICES CONTRACTS; PROVIDING THAT AS PART OF THEIR BIDS ON LEXINGTON-FAYETTE URBAN COUNTY GOVERNMENT CONSTRUCTION CONTRACTS, GENERAL CONTRACTORS SHALL MAKE A GOOD FAITH EFFORT TO AWARD AT LEAST TEN PERCENT (10%) OF ALL SUBCONTRACTS TO DISADVANTAGED BUSINESS ENTERPRISES; PROVIDING THAT DIVISIONS OF THE LEXINGTON-FAYETTE URBAN COUNTY GOVERNMENT SHALL MAKE A GOOD FAITH EFFORT TO AWARD AT LEAST TEN PERCENT (10%) OF THEIR PROFESSIONAL SERVICES AND OTHER CONTRACTS TO DISADVANTAGED BUSINESS ENTERPRISES; PROVIDING THAT DISADVANTAGED BUSINESS ENTERPRISE SHALL MEAN ANY LEGALLY CONSTITUTED BUSINESS ENTERPRISE WHICH IS MAJORITY OWNED AND CONTROLLED BY DISADVANTAGED INDIVIDUALS; PROVIDING THAT A DISADVANTAGED INDIVIDUAL MAY INCLUDE ANY LEGAL RESIDENT OF THE UNITED STATES HAVING ETHNIC ORIGIN IN THE BLACK RACIAL GROUPS OF AFRICA, ANY LEGAL RESIDENT OF THE UNITED STATES WHO IS A MEMBER OF AN ECONOMIC, RELIGIOUS, ETHNIC, CULTURAL, RACIAL OR NATIONAL ORIGIN GROUP WHICH HAS A HISTORY OF NON-PARTICIPATION IN GOVERNMENT CONTRACTS, A HANDICAPPED PERSON, A CURRENT MEMBER OR VETERAN OF THE ARMED FORCES, OR A FEMALE; AND PROVIDING THAT THE PROGRAM SHALL BE REVIEWED AFTER A TWO YEAR TRIAL PERIOD TO DETERMINE ITS SUCCESS AND THE NEED FOR ITS CONTINUATION.

BE IT RESOLVED BY THE COUNCIL OF THE LEXINGTON-FAYETTE URBAN COUNTY GOVERNMENT:

Section 1 - That the Urban County Council hereby supports the adoption of the "Administrative Plan for Implementation of DBE 10% Minimum Goal for Construction Contracts and Professional Services", which is attached hereto and incorporated herein by reference.

Section 2 -- That this Resolution shall become effective on the date of its passage.

PASSED URBAN COUNTY COUNCIL: April 18, 1991


MAYOR

ATTEST:


Clerk of Urban County Council

K-IC7-c;;

PROPOSED ADMINISTRATIVE PLAN FOR
IMPLEMENTATION OF DBE 10% MINIMUM GOAL FOR
CONSTRUCTION CONTRACTS AND PROFESSIONAL SERVICES

The first step in the process of implementing a 10% minimum DBE goal is the development of an administrative plan for Council approval.

The plan is divided into two elements, one for construction and one for professional services. The greatest changes come in the professional services area. In addition, the administrative plan contains requirements for both pre-award and post-award phases.

In large part, the construction contract provisions come from the locally funded West Hickman project which had a 10% minimum goal requirement.

The contract requirements which are presented for your review are only those items which are new or specifically relate to the 10% minimum DBE goal. After a two year trial period the program will be evaluated to determine its success and the need for its continuation.

L.F.U.C.G. DEFINITIONS

For the purpose of this plan the following definitions shall supplement the general uniform terminology of the subject.

1. Disadvantaged Business Enterprise (DBE)

Disadvantaged Business Enterprise - A business enterprise legally constituted under the laws of Kentucky, including but not limited to an individual, partnership, corporation, joint venture, association or cooperative, which enterprise is not an affiliate or a subsidiary of a business dominant in its field of operation and has employees identified in its own payroll records, working specifically for such entity and which entity is majority owned and controlled by an individual or a combination of individuals who are disadvantaged and legal residents of the United States.

2. Disadvantaged Individual

- a. Disadvantaged Individual - Any legal resident of the United States having ethnic origin in the Black racial groups of Africa or any legal resident of the USA who is a member of an economic, religious, ethnic, cultural, racial, or national origin group which has a history of nonparticipation in government contracts.

- b. Disadvantaged Individual - May also be a handicapped person defined as a resident of the United States with a physical or mental disability caused by birth defect, bodily injury, illness, or other reason or as certified by a physician, and while constituting a physical or mental impairment is not otherwise related to a person's ability, either individually or as a participant in a partnership, corporation, joint venture, or other business enterprise, to engage in contractual relations with the Lexington-Fayette Urban County Government.
- c. Disadvantaged Individual - May also be a female resident of the United States whose sexual status does not otherwise relate to a person's ability, either individually or as a participant in a partnership, corporation, joint venture, or other business enterprise, to engage in contractual relations with the Lexington-Fayette Urban County Government.
- d. Disadvantaged Individual – May also be any individual who is a resident of the United States and is a current Member of the Armed Forces or a Veteran of the Armed Forces who was other than dishonorably discharged.

L.F.U.C.G. FUNDED CONSTRUCTION CONTRACTS WILL BE MODIFIED TO REFLECT THE FOLLOWING:

1. ADVERTISEMENT FOR BID LANGUAGE:

NOTICE OF REQUIREMENT FOR AFFIRMATIVE ACTION TO ENSURE EQUAL EMPLOYMENT OPPORTUNITIES AND DBE CONTRACT PARTICIPATION

The Lexington-Fayette Urban County Government has set a goal that not less than ten percent (10%) of the total value of this contract be subcontracted to DBEs. The goal for the utilization of certified DBEs as subcontractors are recommended goals.

Contractors who fail to meet such goals will be expected to provide written explanations to the EEO Officer and the Director of the Division of Purchasing of efforts they have made to accomplish the recommended goals and the extent to which they are successful in accomplishing the recommended goals will be a consideration in the procurement process.

For assistance in locating DBE Subcontractors contact Mr. Jimmy Williams. He can be reached by telephone at (606) 258-3070 or by writing to the address listed below:

Mr. Jimmy Williams, Grants Administrative

DRAFT 02-25-15

RESOLUTION NO. _____ - 2015

A RESOLUTION AMENDING RESOLUTION NO. 167-91 PERTAINING TO THE ADOPTION OF THE ADMINISTRATIVE PLAN FOR A TEN PERCENT (10%) MINIMUM GOAL FOR DISADVANTAGED BUSINESS ENTERPRISES TO INCLUDE VETERANS AS DISADVANTAGED INDIVIDUALS.

WHEREAS, the Lexington-Fayette Urban County Government desires to honor the extraordinary service rendered to the United States by current service members and veterans who served in the active service of the Nation's military, naval or air service, including reserve components thereof, and of the National Guard; and

WHEREAS, the Urban County Council has determined that veteran-owned businesses are disadvantaged with respect to being awarded contracts with the Lexington-Fayette Urban County Government and wishes to acknowledge this and also honor veterans by giving a preference to businesses owned by veterans in the award of certain contracts; and

WHEREAS, the Council wishes to establish goals with respect to veteran-owned businesses consistent with those set for other disadvantaged businesses.

NOW, THEREFORE, BE IT RESOLVED BY THE COUNCIL OF THE LEXINGTON-FAYETTE URBAN COUNTY GOVERNMENT:

Section 1 - That Resolution No. 167-91 and the definitions section of the adopted Administrative Plan for Implementation of a ten percent (10%) goal for Disadvantaged Business Enterprises be and hereby are amended to include veterans as follows:

L.F.U.C.G. DEFINITIONS

* * * * *

- (d) Disadvantaged Individual – May also be a resident of the United States who is a veteran. The term “veteran” means a person who is presently serving or who served on active duty with the U.S. Army, Air Force, Navy, Marine Corps or Coast Guard, for any length of time and who was discharged or released under conditions other than dishonorable. Reservists or members of the National Guard also qualify.

Section 2 - That Resolution No. 167-91 and the adopted Administrative Plan for Implementation of a ten percent (10%) goal for Disadvantaged Business Enterprises shall otherwise remain unchanged.

DRAFT 02-25-15

Section 3 - That this Resolution shall become effective on the date of its passage.

PASSED URBAN COUNTY COUNCIL:

MAYOR

ATTEST:

CLERK OF URBAN COUNTY COUNCIL

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General Government Social Services Committee Referrals

Referral Item:		Referred By:	Date Referred:	Prior Hearing Date(s):
1	Workforce Investment & Training	Ford	Nov. 2012	Ongoing -- March 2015
2	Aquatics Program Design	Scutchfield	July 2014	February 2015
3	Parks Foundation	Scutchfield	July 2014	Sept. 2014
4	SAFE Parks Position	Henson	July 2014	
5	Review of Ethics Ordinance	Ford	Oct. 2014	February 2015
6	Bluegrass International Center	Lamb	Jan. 2015	February 2015
7	EMS Service Fees	Henson	Jan. 2015	
8	Inclusion of Veterans as Disadvantaged Business Enterprises (DBE)	Akers	Feb. 2015	March 2015
9	Masterson Station Park Master Plan Update	Akers	Feb. 2015	
10	Transfer of Div. of Grants & Special Programs to Dept. of Plng., Pres. & Dev.	Kay	Feb. 2015	March 2015
11	Reorg -- Security to Dept. of Public Safety	Kay	Feb. 2015	
12	Reorg -- Chief Information Officer (Comp. Services, Enterprise Solutions)	Kay	Feb. 2015	
Current as of Feb. 26, 2015				