MAYOR LINDA GORTON

LEXINGTON

BETH CAWOOD OVERMAN
DIRECTOR
PURCHASE OF DEVELOPMENT RIGHTS

Minutes of the Rural Land Management Board
Wednesday, February 27, 2019

Call to Order:	3:30 P.M.
Location:	Council Chamber, Government Center
Voting Members Present:	Gloria Martin, Chair, Fayette County Neighborhood Council Zach Davis, Vice-Chair, Lexington-Bluegrass Association of Realtors Philip Meyer, Treasurer, Fayette County Farm Bureau Don Robinson, Fayette County Farm Bureau Will Mayer, Kentucky Thoroughbred Association Headley Bell, Kentucky Thoroughbred Association Mary Ann Delaney, Land Conservation Group Dennis Anderson, Lexington Home Builders Association
Absent/Vacant:	John McNamara, Lexington Convention Center – Absence Excused Christine Stanley confirmed by Council February 21, 2019 as the Historic Preservation Group representative but not sworn in yet; will begin attending on March 20th Vacant - Commerce Lexington
Non-Voting Members:	Nick Carter, Fayette County Extension Agent - Present Ian Young, USDA Natural Resources Conservation Service – Absence Excused
LFUCG Staff:	Beth Overman, PDR Director Keith Horn, Law Department Counsel Denice Bullock, Division of Planning

I. Attendance

Chair Martin called the meeting to order and announced that Christine Stanley had been appointed to the Board but could not attend today because she is practicing a case in court; and that Greg Bibb has resigned and submitted a letter to the Board that she would pass to each board member.

II. Approval of the December 12, 2018 Minutes

Chair Martin announced that the minutes of the January 30th regular meeting and the February 13th special meeting were included in the Board's packets. She asked if there were any questions or comments and none were raised, so she requested a motion to approve.

BOARD ACTION: On a motion made by Don Robinson, seconded by Headley Bell, the Board voted unanimously (8-0) to approve the January 30, 2019 and February 13, 2019 minutes as presented.

III. Unfinished Business

A. Update on the RLMB's Account at the Blue Grass Community Foundation

Ms. Overman reported that the Blue Grass Community Foundation responded in writing that they would not refund the $250 per year fee they had charged the Board for the last two years, of which we were unaware. They did refund the approximately $230.00 remaining. She said she and Chair Martin had planned to work with Greg Bibb to set up a bank account and believe he will still assist them even though he has resigned, and they will report back to the Board after an account is established.

IV. New Business

A. Report from New PDR Participant, Elisabeth Jensen

Chair Martin reported that Elisabeth Jensen had to postpone her presentation until next month due to a work conflict.

V. Chair Report

Chair Martin reported the following:

- She attended the Farm Bureau's February meeting
- She attended the Council's Planning & Public Safety Committee's February 5th meeting with Ms. Overman and they both spoke
- It is her understanding that PDR will stay under the CAO, per the ordinance

VI. Staff Report

Ms. Overman reported the following:

- She and Chair Martin attended the February 5th Planning & Public Safety Committee Meeting
- On February 21st she attended the Planning Commission's final work session prior to their scheduled vote tomorrow on the Comprehensive Plan. She said it is her understanding the vote has been moved to the beginning of the agenda because there are also four zone changes, and she wanted to make the Board aware of this vote since PDR is part of the Comprehensive Plan and the Rural Land Management Plan. She noted that Mr. Bell serves on the Planning Commission and asked if he wanted to make any additional comments.

Mr. Bell said the staff has done a great job on continuing to educate the members as to what their objectives are and the vote has been pushed off - as it was supposed to occur in December - and has been postponed until now for continuing education. He said there has been a lot of great discussion and he looks forward to the vote tomorrow.

VII. Education & Outreach Committee Report

Committee Chair Davis reported the Committee met on Monday , March 25th at 3pm with the members present being Mr. Bell, Melissa Brown, Robin Owens, Meredith Price, Chair Martin and Ms. Overman. The primary objective that came out of that meeting will be community buy-in through the education, outreach and relationships that we as a Committee and a Board can build with the community. As to relationships and education, he said they talked about meeting with council members one-on-one including the newer council members; free and earned media; outreach to new farm owners to have them make presentations at board meetings; and community events such as the Farm Bureau meetings. He said marketing of our brand was extensively discussed including new signage and specifically dropping the term "PDR"; he said we have had some farm owners who have donated their easements that may not want to have a sign that says "purchased" on their farm. He said they are looking at using the Rural Land Management Board and Rural Land Management Plan in place of PDR. He said that Ms. Overman is going to speak with the appropriate LFUCG staff regarding these costs and signage. He said they also discussed the use of FaceBook and social media which is free other than staff's time, and of course would do so within the city's guidelines. Another item that was discussed was going back to the program's founding fathers and mothers including Dennis Anderson, Margaret Graves, Frank Penn and Chris King specifically, to talk about the grand bargain that was struck between the 19+ organizations that came together to form this program; what have we perhaps lost over the years that we need to bring back to have the community buy-in we did at that point; and what can we do to get that rejuvenation. He said they did set a meeting calendar for the remainder of the year and called on Ms. Overman to provide those dates. She reported the meetings would be held in her office on the 5th Floor of the Phoenix Building at 3pm on the following Mondays: March 25th, April 22nd, June 3rd, June 24th, July 22nd, August 26th, September 23rd, October 28th, November 25th and December 16th (see attached list). Chair Martin noted the committee did formally vote to adopt that calendar, and Committee Chair Davis concurred.

Chair Martin then reminded the chairs of each of the four committees that the first meeting they hold will be a special meeting under the Open Meetings Act and they will need to notify Ms. Overman so it can be advertised as such. At their first meeting they can adopt a schedule of meetings for the year, and then those will be regular meetings. She also reminded them that the goals and tasks they have been given are for one year and that at the end of the year we will reevaluate and see what the next steps should be. She encouraged them to start scheduling their meetings and noted that Ms. Overman's office is a great space for these meetings. She then asked if there were any comments regarding any of the committees.

Mr. Bell said he feels fortunate to serve with Committee Chair Davis on the committee and it's such a special program that is nearly 20 years old and just needs to be renewed as far as community awareness is concerned, and that he thinks a key goal is for the community to feel as if they have some form of ownership in this and that it's not easy to do when you are talking about farms, and that it's an approach that all of the agricultural side is trying to do, i.e. Horse Country and things like that. He said we are very fortunate to have the community as it is and we need the community to feel a part of that. He commended Chair Martin for her leadership in getting the committee going, and Committee Chair Davis for leading the committee. He said he liked that they included people on the committee from outside who were not members of the Board. Chair Martin thanked him for his comments.

VIII. Public Comment

There was no public comment.

IX. Closed Executive Session

Chair Martin asked for a motion to enter into Closed Executive Session pursuant to KRS 61.810(1)(b) to discuss the potential acquisition of a real property interest, the public discussion of which is likely to affect the value.

> **BOARD ACTION:** On a motion made by Zach Davis, seconded by Don Robinson, the Board voted unanimously (8-0) to enter into closed session.

X. Open Session

Upon returning to open session, the following action was taken:

> **BOARD ACTION:** On a motion made by Mary Ann Delaney, seconded by Zach Davis, that

pursuant to the Board's Bylaws the Chair discuss budgeting and finance with the Administration, the Board approved the motion unanimously (8-0).

XI. Adjournment

BOARD ACTION: On a motion made by Don Robinson, seconded by Philip Meyer, the Board voted unanimously (8-0) to adjourn at 5:14pm.